



Balaklava Area Committee Inc

Strategic Plan

2018 - 2023

“ Vision without action is simply dreaming

Action without vision merely fills the day

But vision and action can change the world “

- Luran Isley

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Executive Summary

1.1 Introduction

In 1849 a settlement was established as a stopping off point for the bullock wagons on the Gulf Road from the Burra copper mines to Port Wakefield (Port Henry). In 1877 it was surveyed and developed as a town and Balaklava was named after the 'Battle of Balaklava' in the Crimean war.

Today Balaklava is home to more than 1800 people and is the retail, business and community services hub for the Wakefield Region. Population is growing against a background of increased investment in new residential and commercial developments together with an expansion of value adding processes, in particular those associated with primary industries.

Wakefield Regional Council acknowledges its roles and responsibility in the context of improving town amenities through good urban design associated with social impact which are the major themes identified in the Community Action Plan. It is therefore important that the strategic objectives of the Balaklava Area Committee (BAC) be compatible with those presented by Council.

1.2 Implementation

The role of the BAC is to:

1. Reflect and support the community's aspirations
2. To communicate to the community, actions taken by the Committee and the associated outcomes
3. Facilitate effective communication between the Committee, Council and other relevant interest groups
4. Identify and prioritise key community objectives and actively support and initiate processes which facilitate achievement of them through actions listed in this Plan
5. The actions are part of a "living document" and as such will be reviewed on an annual basis to ensure their relevance to current community aspirations are maintained
6. The Plan will be monitored on an ongoing basis to ensure that time line commitments are met. If not met for reasons outside of BAC's control, they will be reviewed and amended accordingly.

2. Vision

'Balaklava: a sustainable lifestyle, commercial and events hub for the Adelaide Plains Community.

To foster a vibrant, strong, healthy community where our community members thrive.

3. Mission

To promote, facilitate and maintain amenities, services and community infrastructure which will sustain and enhance the town's long term economic, environmental and social values.

4. Values

We will achieve our Vision and Mission by constant reference to the following values:

- Leadership
- Creativity
- Respect
- Quality service
- Engagement.

5. Guiding Principles

In making decisions on the merits of the community's needs and wants, the BAC will consider the applicability of the following guiding principles:

- Partnerships
- Fostering networks
- Efficient use of resources
- Transparency and accountability
- Promotion of social and economic advancement with environmental awareness
- Community inclusion.

6. Priorities

The following priorities were determined:

1. Increase community involvement, cohesion and communication
2. Increase the community's preparedness and acceptance of sustainable economic growth
3. Increase opportunities for volunteering in the community
4. Encourage, support and promote increased service provision in the region
5. Support sustainable developments in the Balaklava District
6. To collaborate effectively with Wakefield Regional Council in the context of its Strategic Plan; along with State and Federal Government Strategic Plans.

7. Actions

Infrastructure Projects (IP)

- **IP1 *Infrastructure Project 1 Railway Corridor*** *(all structures on State Heritage list)*
 - IP1.1 Turntable refurbishment and environs
 - IP1.2 Railway Station refurbishment/tenant lease
 - IP1.3 G&W Depot removal
 - IP1.5 Open up north-south views *ie clean up fencing/prune understorey of existing trees/shrubs*
 - IP1.6 Goods Shed (and Crane) upgrade
 - IP1.7 Silo Art, staged to three sets of silos, using local artists

- **IP2 *Infrastructure Project 2 RV Parking***
 - IP2.1 Information Centre and Bay
 - IP2.2 RV Parking with facilities, near the street
 - IP2.3 Welcome and Tourist Information

- **IP3 *Infrastructure Project 3 Apex Park and Balaklava Parklands***
 - IP3.1 Family hub for adults & children, and upgrade of facilities & surrounds
 - IP3.2 Upgrade of pool

- **IP4 *Infrastructure Project 4 Signage***
 - IP4.1 Banners
 - IP4.2 Entrances to the town
 - IP4.3 Directions around the town

- **IP5 *Infrastructure Project 5 Ralli Park*** *(Grandstand & Show Pavilion on Local Heritage list)*
 - IP5.1 Grandstand upgrade
 - IP5.2 Ralli Park upgrade

- **IRB1 *Influence/Relationship Building 1*** ***Young volunteers***
 - IRB1.1 Motivation of youth to get involved (use of social media!)
 - IRB1.2 Youth involvement in the Show
 - IRB1.3 Development of pride and unity

- **IRB2 *Influence/Relationship Building 2*** ***Shop fronts***
 - IRB2.1 Empty shops - promotions, decorations, landlord support for cheaper rent
 - IRB2.2 Possible repainting of shopfronts
 - IRB2.3 Investigate Community Cropping

- ***Usage/maintenance of public facilities*** *(Balaklava Town Hall & sporting facilities not at Ralli Park)*
- ***Lighting around the Triangle***
- ***Increase use of Scotland Yard***
- ***Museum promotion.***