

PORT WAKEFIELD TOWNSHIP MASTER PLAN REPORT





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POSITIONING

BACKGROUND PAPERS

Four areas of work enabled position the project and inform the master plan process. They were the three background reports noted below and the consultation and engagement process with the client, stakeholders and the community. This information has been referenced as appendices to the master plan.



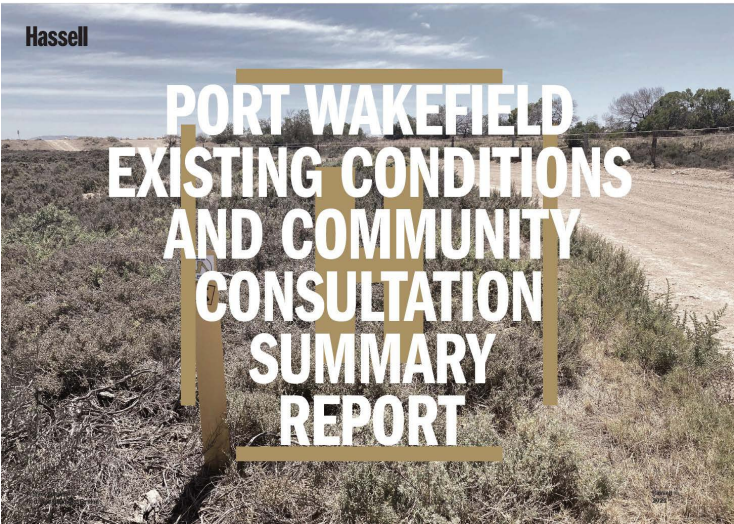
Wakefield 2030

Aligning with the Wakefield 2030 Strategic Community Plan, the Port Wakefield Master Plan will act to position the town as a tourism and lifestyle destination.



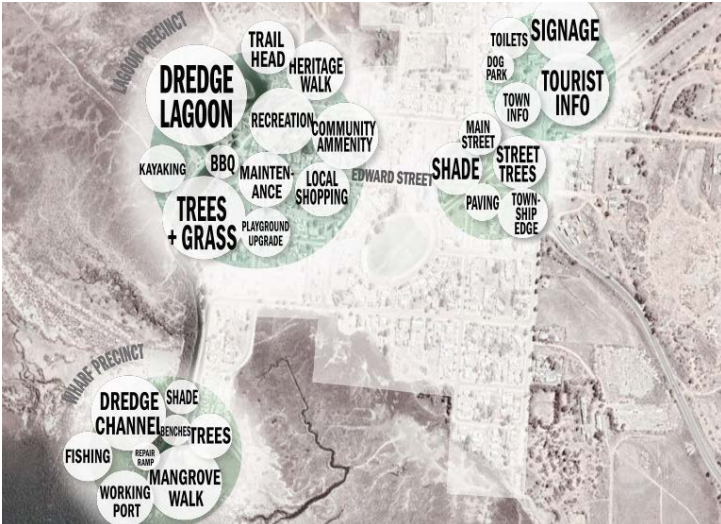
Port Wakefield Township Master Plan Return Brief

Port Wakefield Township Master Plan Return Brief
Hassell, August 2020.



Port Wakefield Existing Conditions and Community Consultation Summary Report

Port Wakefield Existing Conditions and Community Consultation Summary Report
Hassell, March 2021



Consultation and Engagement Summary

Summary of findings from Community Walkshop and Ideas Marketplace presented to Wakefield Regional council.
Hassell, February 2021

POSITIONING

Executive Statement

The South Australian government is currently investing in significant infrastructure improvements between Port Wakefield and Port Augusta. A key part of this work includes the duplication of the highway through the township of Port Wakefield.

The proposed works through Port Wakefield represent an opportunity for the town to reposition its role in the tourism market of the region, and pivot its offering.

Port Wakefield is rich in local Aboriginal and European history and strategically nestled at the northern point of Gulf St Vincent. Its current offering as a service town and stopover for travellers heading to the Yorke and Eyre Peninsulas undervalues what Port Wakefield has and can be.

Port Wakefield’s natural beauty and immersive cultural heritage can be transformed into an invitation to visitors, and will make the town a must-see jumping off point for the greater region.

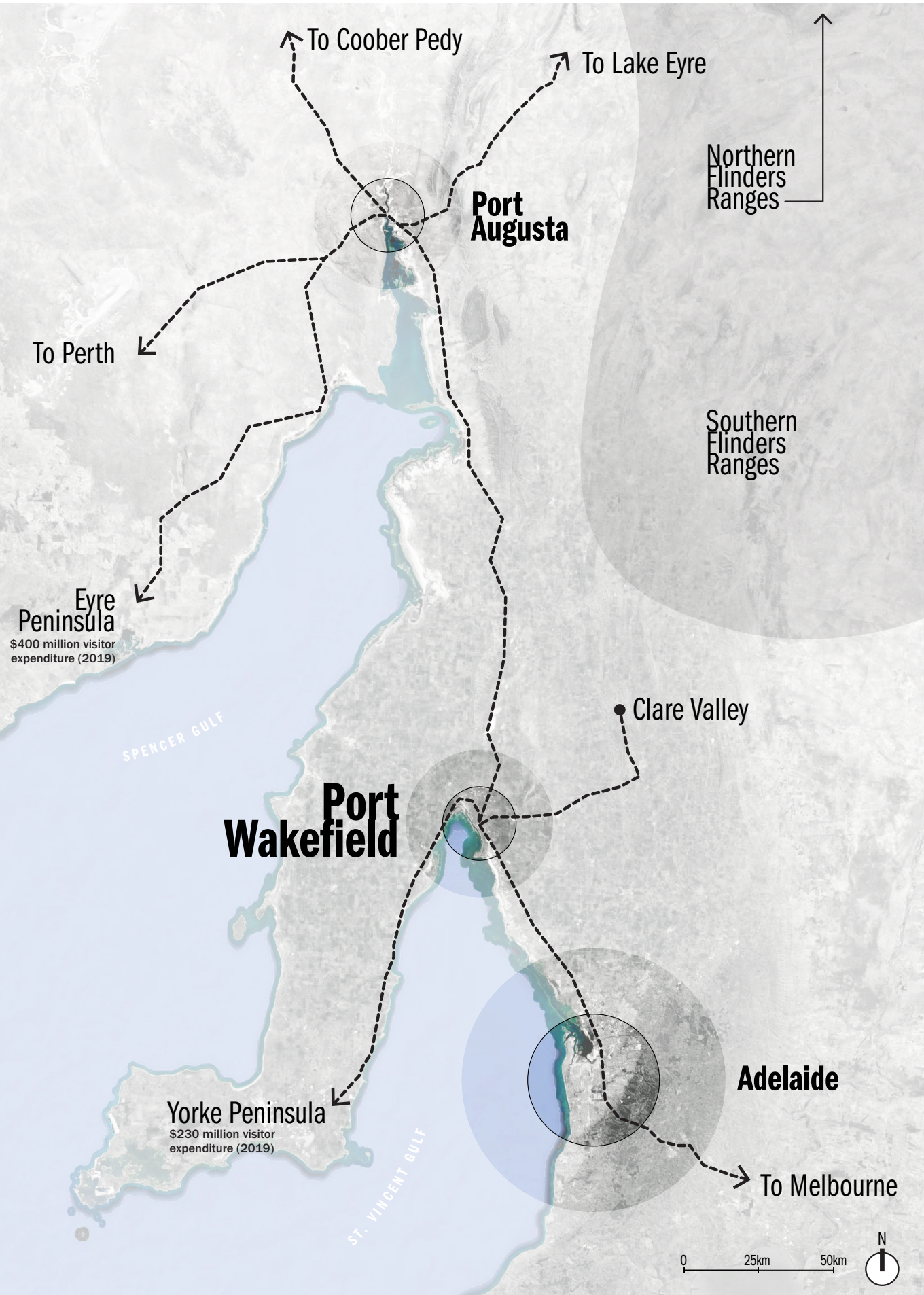
Located 100km from Adelaide, and situated at the knuckle of the Yorke Peninsula, Port Wakefield is a natural gateway to a substantial portion of South Australia’s regional tourist offering.

The town currently functions primarily as a service town to visitors to the Yorke Peninsula, offering some high quality bakeries as well as service stations and bait and tackle stores. Currently the town suffers from a poor image in the minds of visitors, as the interface between the highway and the township is uninviting and undesirable.

The impressive heritage which is largely intact, and the unique natural environment present as obvious focal points to drawing visitors in. Key to repositioning Port Wakefield in the mind’s eye of visitors will be to develop a critical mass of diverse offerings. Visitors will be attracted to stop in, take a break, and enjoy the upgraded town centre.

Port Wakefield will be a place where people want to stop, rather than needing to stop.

- The master plan:**
- Opens up the township to passing visitors and encourage people to the foreshore;
 - greens and cools township streets, improve lighting and provide better places for people;
 - compliments and augments the highway duplication landscape design and themes throughout the township and foreshore;
 - creates a strong sense of departure and arrival which may include digital and static information, rest areas, play spaces and toilets; and
 - maximises the whole of Tucker Time site.



POSITIONING

COMMUNITY CONSULTATION

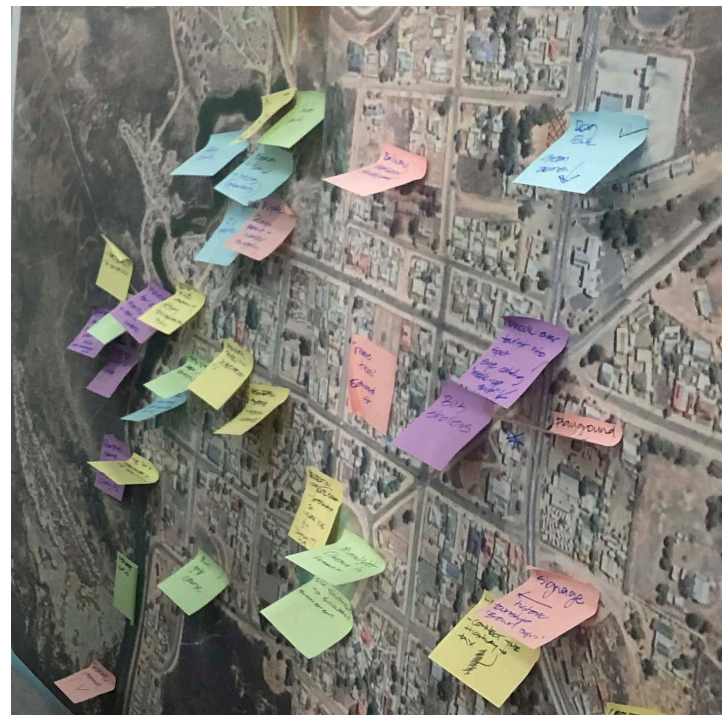


Site Walkshop

3rd of February 2021

The Walkshop provided a launching off point for Hassell's community consultation.

Meeting with key members of the community, local ward councillors and council staff, the Walkshop provided the team with an insightful understanding of the town.



Ideas Market Place

3rd of February 2021

The Idea's Market Place was held in Port Wakefield's town hall. Facilitated by Hassell and Wakefield Regional council, the open format allowed community members to freely wander, participate and interact with a series of 'stalls'. Circulating the 'stalls' visitors were encouraged to consider the challenges and opportunities existing in Port Wakefield and to imagine a future vision for the masterplan and town.

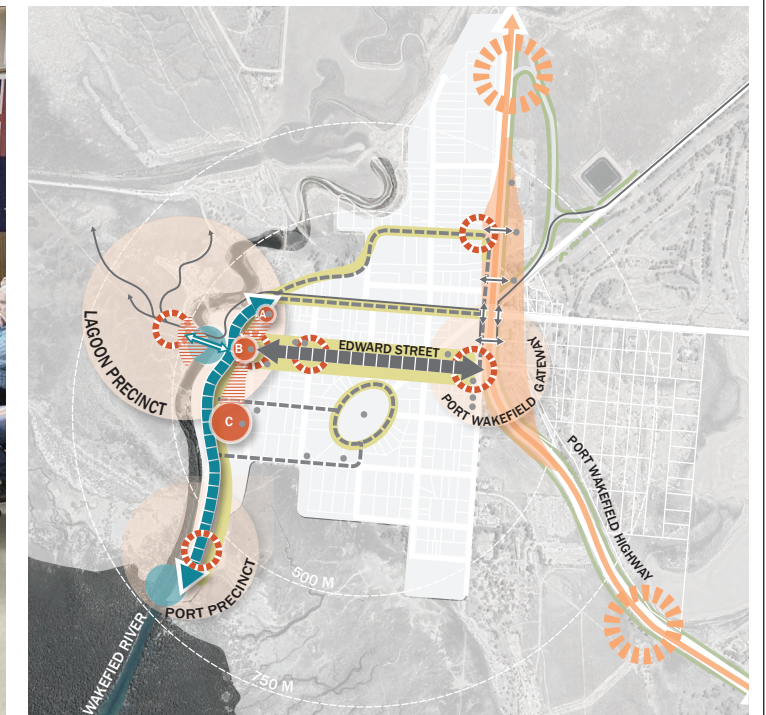


Co-Design Workshop

18th of February 2021

The Port Wakefield Township Masterplan Co-Design Workshop was held on the 18th of February at the Wakefield Council chambers in Balaklava.

The workshop provided an interactive platform for attendees to discuss important themes, opportunities and possibilities for the future of the town.



Have Your Say: Master Plan Online Survey

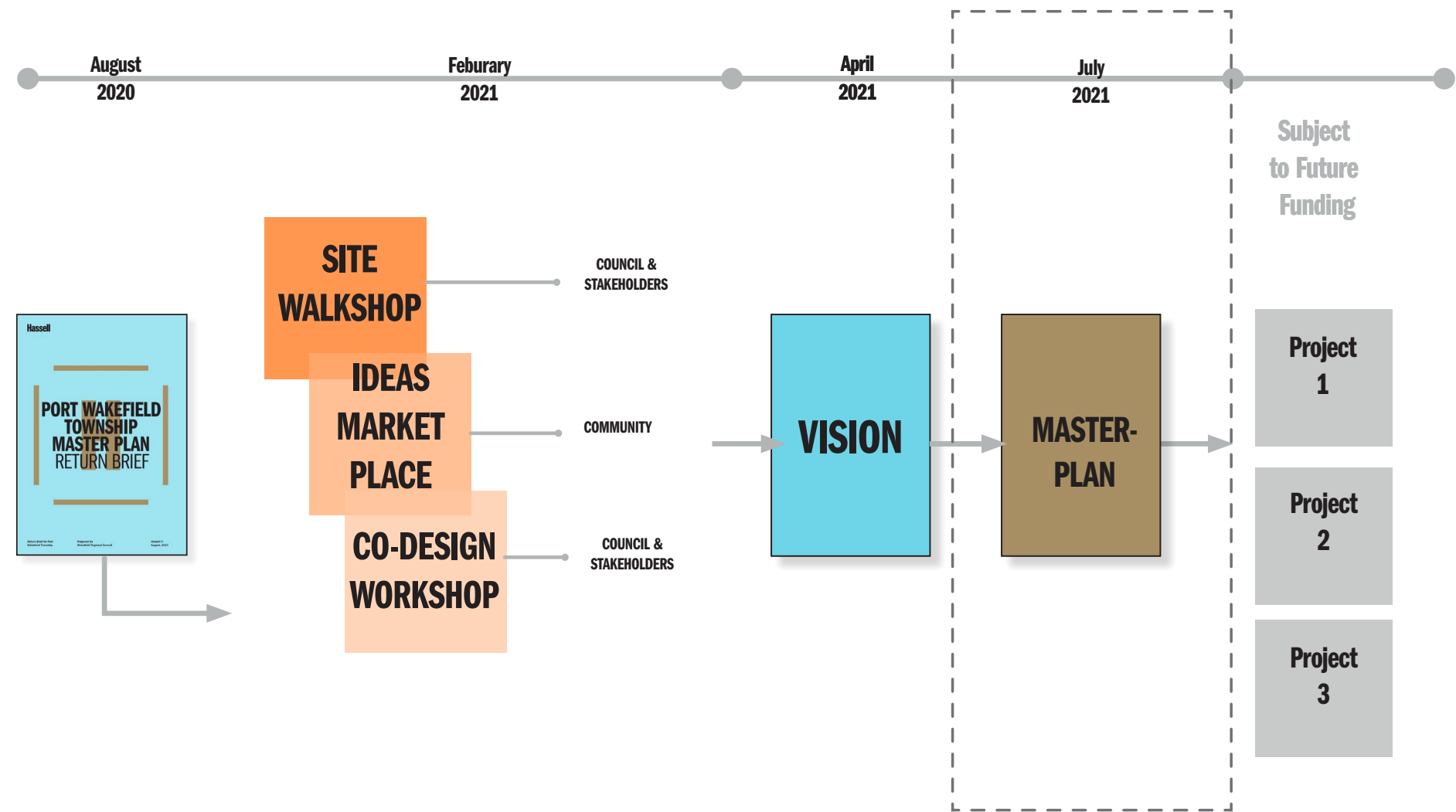
5th of May 2021

As part of the Port Wakefield Masterplan Project, WRC and Hassell asked the community to participate in a survey to develop a shared vision for the Port and the design principles for the project. Following three face-to-face consultation sessions the final survey invited feedback to confirm ideas from those sessions. The survey presented a vision, four different design principles and spatial framework for the Masterplan.

POSITIONING

Master Plan Road Map

At the start of the master planning process the structure outlined here was agreed with Council as a process to help guide the iterative preparation of the master plan.



| Revision | Item | Date | By | Reviewed |
|----------|-------------------------------|----------|----------------------------------|-------------|
| A | Key Moves & Spatial Framework | 21/04/14 | Olivia O'Donnell, Johanna Picton | Mark Haycox |
| B | Draft Master Plan Workshop | 21/06/15 | Olivia O'Donnell, Johanna Picton | Mark Haycox |
| C | Draft Master Plan Report | 21/06/25 | Olivia O'Donnell, Johanna Picton | Mark Haycox |
| D | Master Plan Report | 21/07/20 | Olivia O'Donnell, Johanna Picton | Mark Haycox |



VISION

Founded on the traditional lands of the Kurna people, Port Wakefield has been a special place for millennia.

Port Wakefield will draw on its distinctive past to project a new future as a unique destination and launching point to the Wakefield region and beyond.

Its history as a working port will be celebrated, visitors will be invited to explore the rich living heritage and residents will rediscover their town through a new lens.

Port Wakefield will be a great place to live, work and to visit.

A place to belong.





KEY MOVES + DESIGN PRINCIPLES

KEY MOVES

The four key moves and design principles developed with council, the stakeholders and the community are referenced on the following pages.

1. HISTORY & IDENTITY

- Create a distinct town identity
- Announce the town as a port
- Mark the town entrance
- Celebrate the town history and function



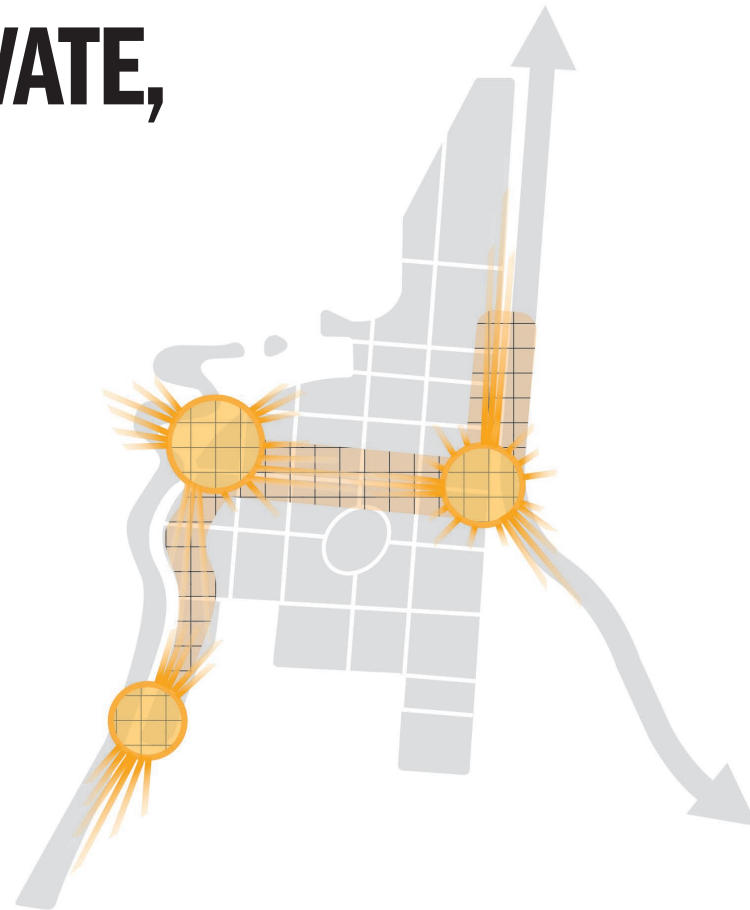
2. ACTIVE & GREEN

- Define the town centre
- Create a series of active links
- Green, cool and shade key pedestrian routes
- Enhance permeability into the town



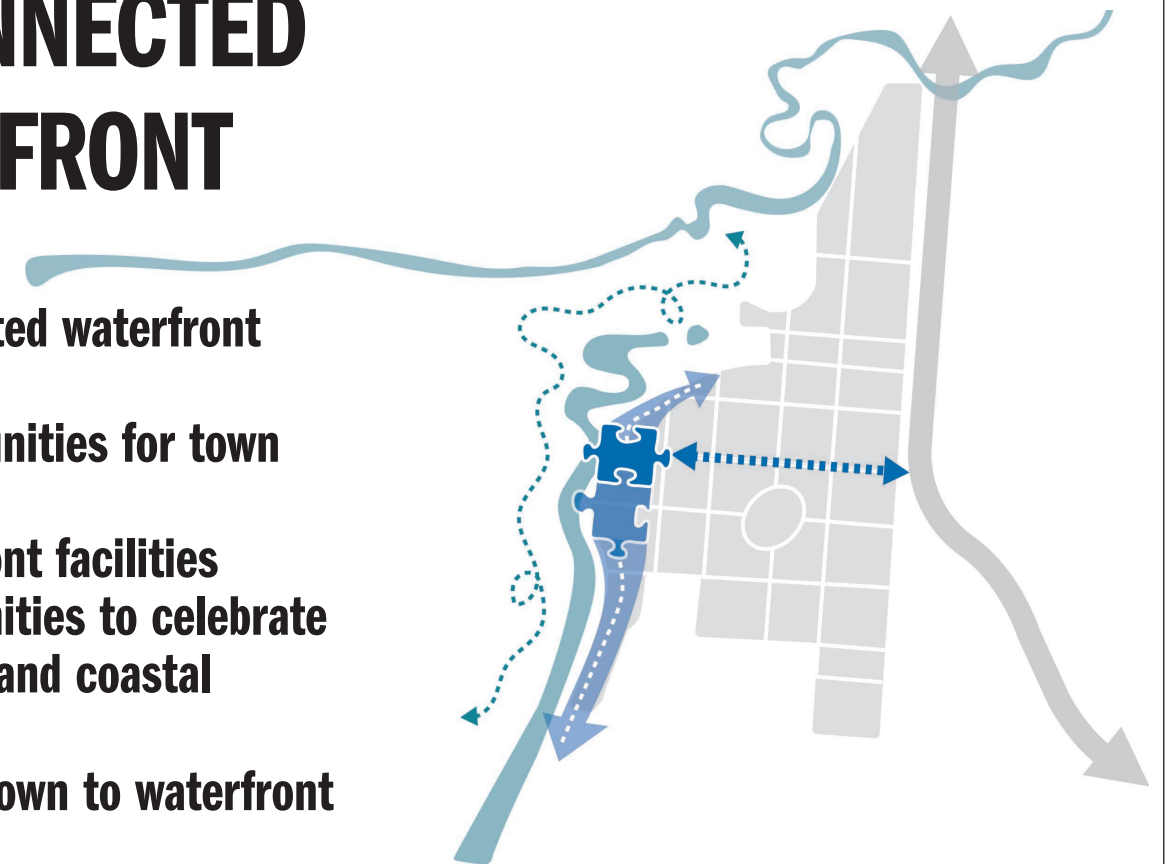
3. FOSTER, CULTIVATE, EXPERIENCE

- Restore and reinvigorate waterfront facilities
- Encourage new town initiatives around points of focus
- Improve functional features through a cohesive design language
- Mark Port Wakefield as a tourism gateway



4. RECONNECTED WATERFRONT

- Create a connected waterfront walk
- Increase opportunities for town tourism
- Improve waterfront facilities
- Explore opportunities to celebrate natural systems and coastal connection
- Better connect town to waterfront



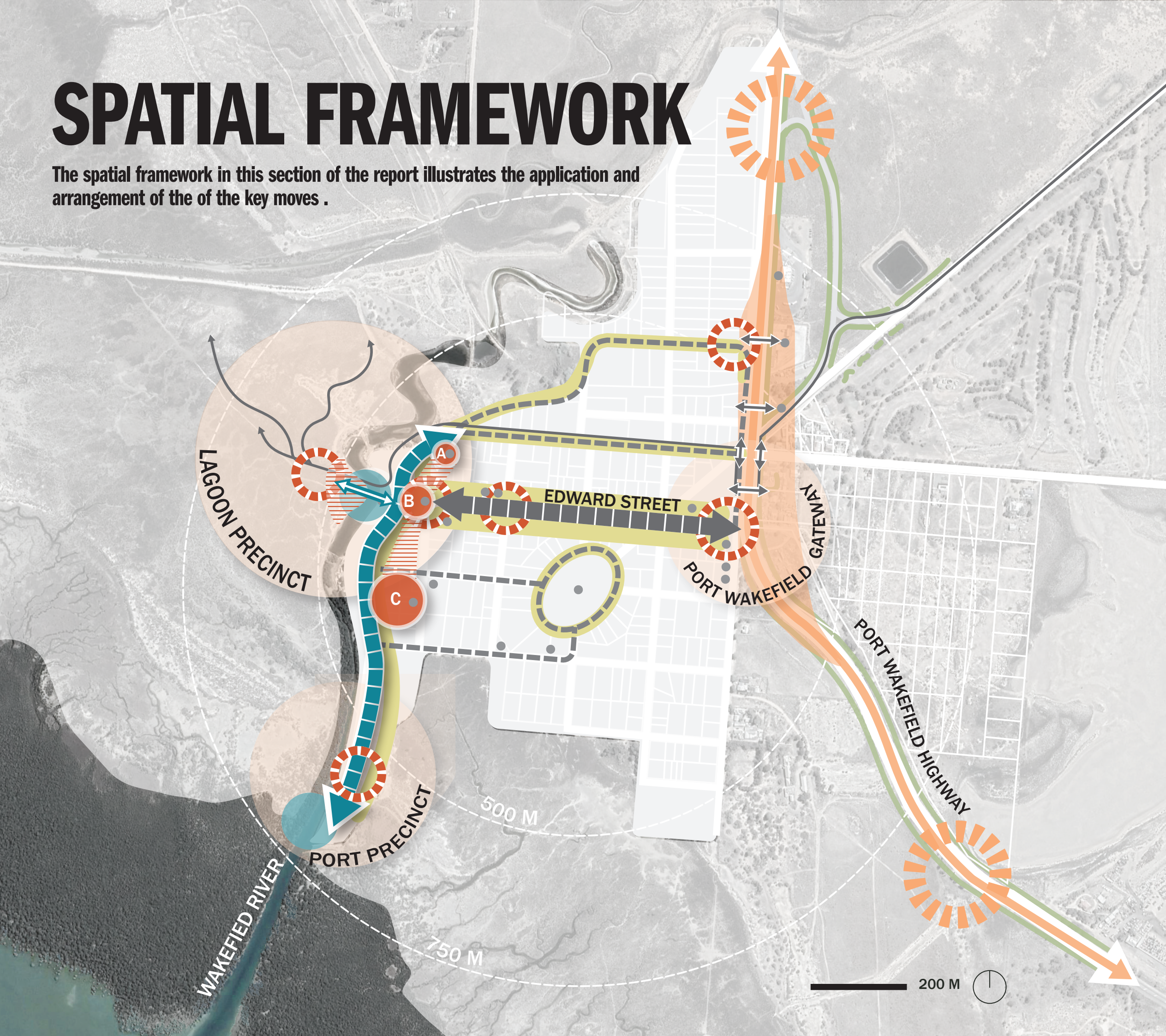




SPATIAL FRAMEWORK

SPATIAL FRAMEWORK

The spatial framework in this section of the report illustrates the application and arrangement of the of the key moves .



LEGEND:

- PORT WAKEFIELD GATEWAY
- DEFINED TOWN CENTRE
- CONNECTED WATERFRONT TRAIL
- TOWN GREENING
- FUTURE HWY GREENING
- SECONDARY PEDESTRIAN LINKS
- FUTURE COPPER COAST TRAIL
- HWY SIGNAL: UPCOMING TOWNSHIP
- ORIENTATION & WAYFINDING
- EXISTING TOWN SERVICES
- FUTURE HWY PEDESTRIAN LINKS
- WATERFRONT RECREATION
A- TIDAL LAGOON
B- PORT AND BOAT RAMP
- REPROGRAMED / ACTIVATED SPACES
A- MUSEUM / OLD PRISON
B- RSL
C- CARAVAN PARK
- WATERSIDE PUBLIC REALM WITH LINKED VIEWS
- FOCUS AREA

HAVE YOUR SAY: PORT WAKEFIELD MASTER PLAN SURVEY

The Master Plan Spatial Framework was developed to test the Key Moves and Design Principals within the town, prior to the final development of the Master Plan. The Spatial Framework is a distillation of the Community Consultation and input exercises, the Key Moves and Vision. Further Community input on the Spatial Framework feeds into the finalisation of the Master Plan and Priority Projects.

The Spatial framework was presented to the community as part of the online survey through the Wakefield Regional Council website. The open survey allowed community members to respond and provide feedback on the Master Plan Vision, Key Moves and the Spatial Framework. The Master Plan Spatial Framework highlights 3 key focus areas around the Highway, Lagoon Precinct and the Port Precinct with an emphasis on the connected waterfront trail.

Through greening the streets and a strong focus on wayfinding, the Spatial Framework is designed to draw visitors off the highway, unlocking a series of activity nodes connected to the river and the town's identity as a port.

Participants were asked a series of questions in the online survey, providing both direct feedback on the Vision, Key Moves and Spatial Framework, and preferred priorities for township improvement works.

Survey Questions included:

Vision Statement

On a scale of 1-5 how well does the Master Plan Vision resonate with you? Would you add or change anything to the Vision?

What do you like about this Vision?

Key Moves

On a scale of 1-5 Do you agree this Key move is a priority for the Port Wakefield Master Plan?

Do you agree with the following Design Principles?

Would you add to or change any of the Design Principles?

Spatial Framework

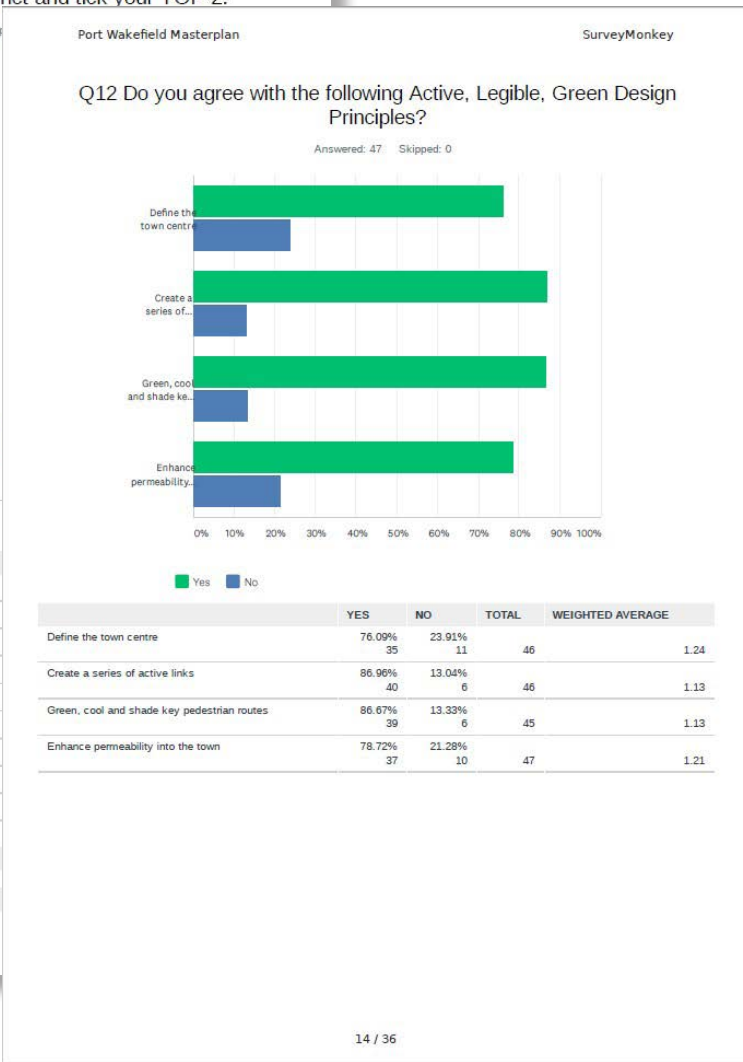
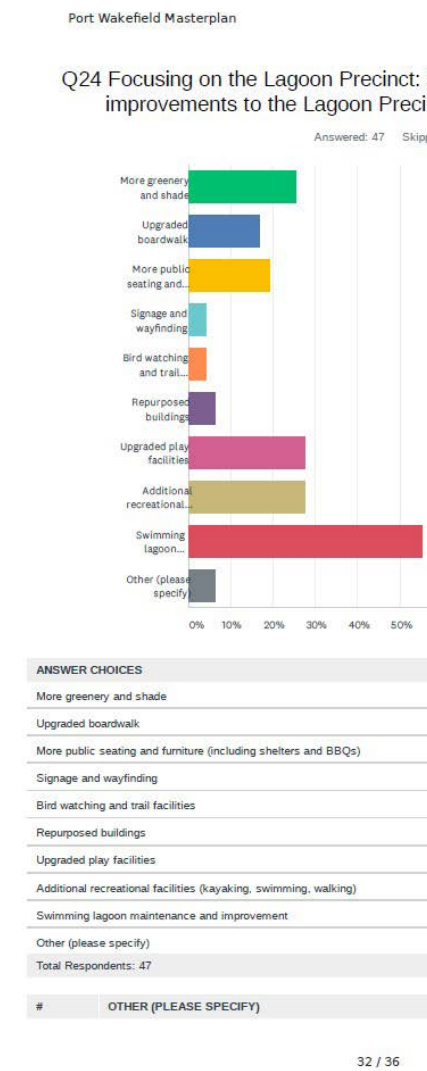
On a scale of 1-5 how well does the Spatial Framework capture the Design Principles for the Port Wakefield Master Plan?

Would you add to or change anything on the Spatial Framework plan?

Focusing on the Port Precinct, Edward Street, The Lagoon precinct and the Highway Participants were asked to 'Select the top 2 improvements they would most like to see?'

47 Participants (22 Local Residents)

75% of participants were enagaging in the Master plan community consulation for the first time



See Appendices for full version of survey results



An aerial photograph of a river winding through a vast, dense forest. The sun is low on the horizon, creating a warm, golden glow across the sky and reflecting off the water. The forest is composed of various shades of green and brown, indicating different types of trees and vegetation. The river is a light, silty color, contrasting with the darker forest. The overall scene is serene and expansive.

MASTER PLAN STRATEGIES

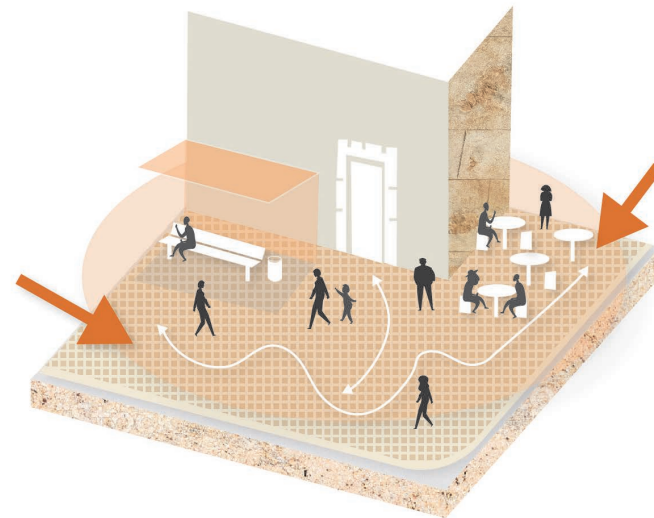


MASTER PLAN STRATEGIES

Three master plan strategies have been prepared to tease out the overlapping and integrated nature of the recommendations captured in the Spatial Framework Plan. Each of the strategies presents a range of ideas and initiatives that combine to offer potential priority projects discussed later in this report.



Tree Planting Strategy



Streetscape Strategy



Community, Tourism & Key Space Strategy

TREE PLANTING STRATEGY

The Master Plan Tree Strategy focuses on greening and cooling the streets of Port Wakfield. Greening key pedestrian links from the Highway to the river and around the sports oval will create shade and visual impact for both visitors and locals.

Large Feature trees will provide visual cues from the highway and reinforce Port Wakefield’s local identity.

Revegetation along the lagoon will provide an attractive edge condition to engage with the river.

- Key Aspirations:**
- Highlight key nodes and intersections using feature tree planting;
 - Plant suitably hard species to withstand local climatic and soil conditions;
 - where possible tree planting should be native and endemic to the region;
 - species should be chosen for climatic suitability as well as shade and amenity benefits;
 - ensure tree planting is intensified around areas of high public use, including the lagoon and port precinct; and

→ street tree planting to be planting at equidistant spacings to ensure there is a clear rythym.



LEGEND **TREE PLANTING STRATEGY**

- New street trees
- New feature trees
- Copse planting
- Existing established trees
- Future highway trees (by others)
- River vegetation
- Coastal conservation zone
- Community buildings / facilities
- Repurposed buildings
- New buildings / facilities
- Existing services / businesses
- Existing Caravan Park Boundary



Please see Appendix B for large format of the Port Wakefield Township Masterplan - Tree Planting Strategy at A1

TREE PLANTING STRATEGY



Existing Established Trees

Existing sporadic trees (mature gums, peppercorn and callistemon street trees) are incorporated in to the strategic plan to green Port Wakefield. Creating green links between existing mature trees to form avenues of tree canopy and shade.

Image: Existing 163 Year old Pepper Tree, *Schinus Molle*



New Street Tree Planting

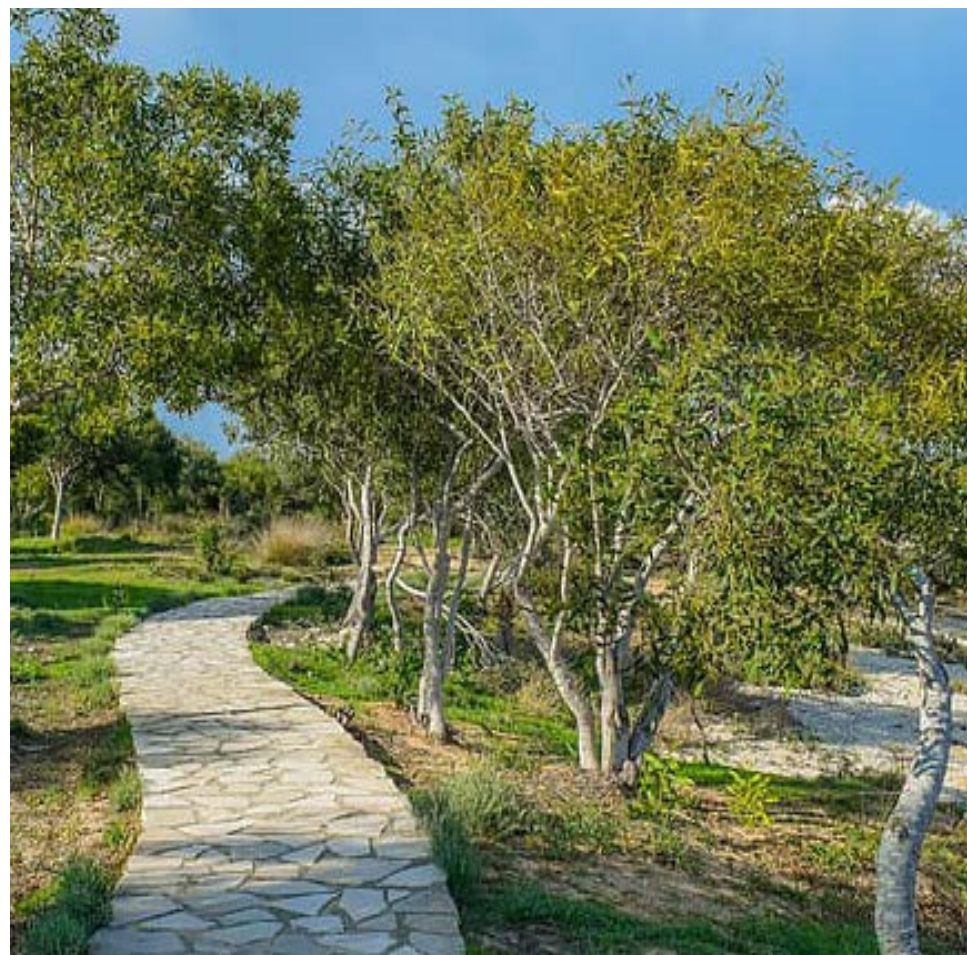
Greening and cooling Port Wakefield through avenues of street trees with a focus on primary and secondary pedestrian links and a shaded riverside walk.



New Feature Tree Planting

Large Landmark tree's will feature at key intersections through the town to define activity nodes and precincts. Larger scale planting will provide visual cues from the highway to the port.

I would love to see the beauty of the river system
- Port Wakefield Community member, survey 2021



Copse Tree Planting

An avenue of trees planted in a copse style to create an immersive walk from the lagoon to the old prison, the site of a new cultural hub. Tree planting in this style will create a natural edge to the coastal conservation zone and the street.



Highway Planting

Highway upgrade (by Others) includes new street trees through the Township and at the Tucker time park as well as planting around town entry sings. Swathes of garden bed planting references the mangrove coastline.

Image: Visualisation of township of planting from Highway upgade works by others.



River Vegetation

Native vegetation around the lagoon to improve the edge condition and quality of the water.

Image: Port Wakefield existing board walk and lagoon

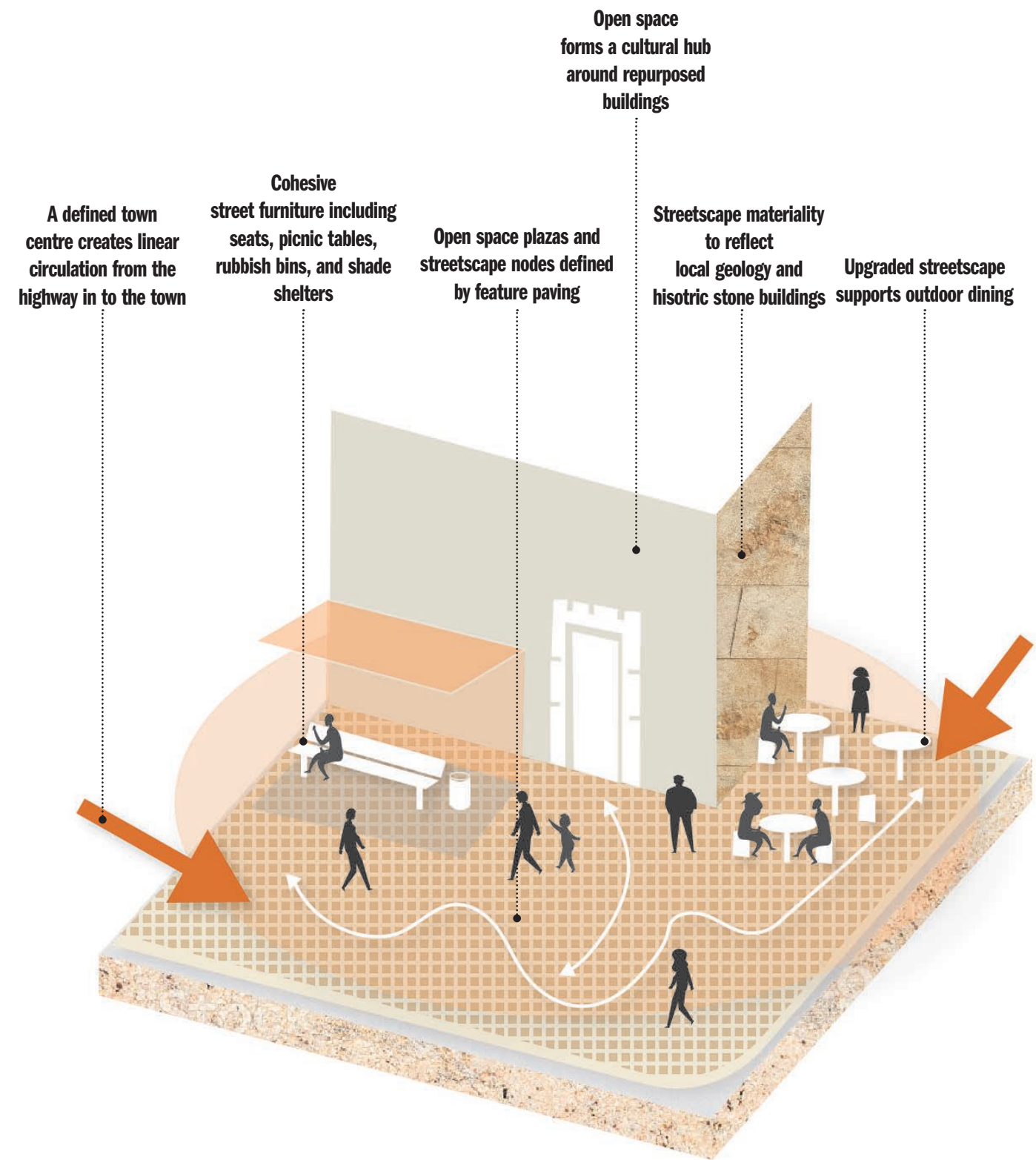
STREETSCAPE STRATEGY

The Master Plan Streetscape Strategy highlights the upgraded highway and Edward Street as a defined town centre for Port Wakefield. Streetscape nodes become stepping stones, inviting visitors and residents to the heart of the town. Edward Street becomes redefined as the main spine with walkable structure and improved amenity.

The network of open space surrounding the repurposed RSL and Court House building form a cultural hub with the potential to host informal events, markets and festivals.

Key Aspirations:

- A defined town centre through cohesive design and walkable structure;
 - Create a cultural hub and plaza surrounding repurposed and activated buildings;
 - Provide amenity to public spaces through a suite of furniture elements, shade and BBQ's;
 - Reflect the local geology and heritage of Port Wakefield through materiality and surface finishes;
 - Support outdoor dining, Markets, informal events and festivals through designed streetscape
- Encourage pedestrian and vehicular flow from the highway through designed cues and streetscape nodes; and
 - Incorporate design language and materiality from the new highway works into the township.



LEGEND STREETSCAPE STRATEGY

- Town centre

Cultural hub streetscape

Upgraded streetscape nodes

Highway upgrade (by others)

New highway crossings by others

Feature paving node

Riverside open plaza

Riverside trail

Street Furniture

BBQ's and shelters

Fish cleaning facility

Pedestrian circulation

Future carparks

Upgraded pocket parks

Historical conservation zone

Community buildings / facilities

Repurposed buildings

New buildings / facilities

Existing services / businesses

Existing Caravan Park Boundary

Proposed Caravan Park Public entry
-



Please see Appendix C for large format of the Port Wakefield Township Masterplan - Streetscape Strategy at A1

STREETSCAPE STRATEGY

“Turn off the highway - down Edward street to the swimming pool and caravan park where there would be a large expanse of grassed areas with adequate parking and then onto the wharf with permanent water for boat launching and fishing off the wharf , sun shelters, a lookout to view the top of the gulf , an interpretative area to showcase the Port’s rich history”

- Port Wakefield Community member, survey 2021



Defined Town Centre

A defined town centre wraps around the new highway and down Edward Street. Edward Street forms the main spine with walkable structure and improved amenity. Streetscape nodes, create stepping stone from highway to the riverside precinct.

Image: Darling Harbour by Hassell. 2018, Sydney



Upgraded Streetscape Nodes

Maintaining Port Wakefield’s distinct streetscape character and shell grit paths, a series of upgraded streetscape nodes will invite opportunities for outdoor dining, public art and exploration within the town. Utilising local materials, furniture and surface finishes will reflect the unique geology of the region and celebrate Port Wakefield’s coastal palette.

Image: Wangaratta Railway Precinct by Hassell, 2021, Wangaratta



Cultural Hub

A new cultural hub is formed around the repurposed RSL building and Court House building. Bound by open-use public space this area holds exciting potential for informal markets and events and festivals overlooking the lagoon.

Image: The Coal Loader by Hassell, 2012, North Sydney

“Play area!! Green grass!! Bbq areas shade places! The water hole has so much potential to create a great tourist destination”
- Port Wakefield Community member, survey 2021



Street Furniture, Shelters, BBQ’S

A cohesive suite of street furniture captures Port Wakefield’s distinctive heritage and coastal identity, creating opportunities for rest and recreation throughout the town. Well positioned BBQ’s, shelters and picnic tables welcome locals and tourists to the Port and riverside offerings.

Image: Victoria Park by Hassell, Sydney



Riverside Open Plaza

A significant flexible open space positioned between the Wakefeild river, The RSL and the Court House. Providing space for visitors to stretch their legs and locals to regularly meet and take in the view of the lagoon.

Image: Stansbury Seaside Market, South Australia



Highway upgrade (By Others)

Upgrades to the highway (By others) will provide the Port Wakefield Township with paved footpaths and a shared user path with feature planting and surface treatments. Pedestrian links across the highway are made safer through formal crossings.

The Tuck time park will provide roadside amenity and rest stop with picnic tables, trees and benches.

Image: visualisation of proposed Tuckertime Park from Highway upgrade works by others.

TOURISM, COMMUNITY & KEY SPACE STRATEGY

The Master Plan Tourism, Community & Key space strategy opens up a critical mass of diverse offerings for both visitors and local residents of Port Wakefield.

New and upgraded recreation nodes along the river and defined cultural precincts are linked by the considered placement of wayfinding and public art. Through adaptive repurposed buildings and unique heritage landmarks, Port Wakefield's living history becomes amplified and celebrated.

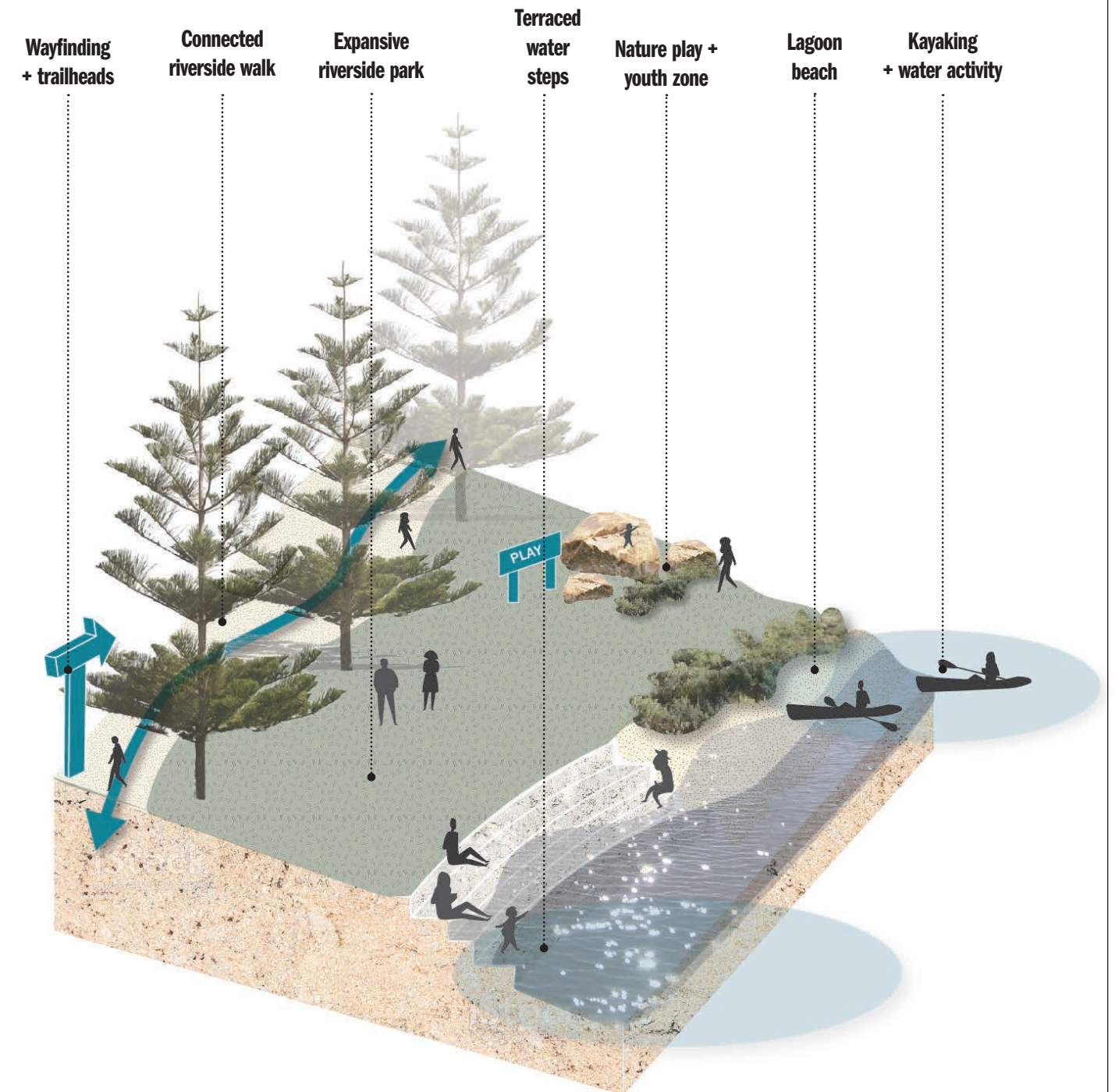
Key Aspirations:

- Repurpose and activate heritage buildings for local and tourism offerings
- Create a chain of river side and water recreation nodes from the Port to the Lagoon
- Work with Traditional Owners to establish a significant network of Aboriginal Public art works for the township
- Link new and existing landmarks through engaging wayfinding and signage

"This is the location where history, nature and recreation meet. Put in bird hides for a unique experience to draw nature based tourists. Mangrove offerings, kayaking, boating, recreational swimming, unique coastal environments. Historical signage.

There is something for everyone at the foreshore"

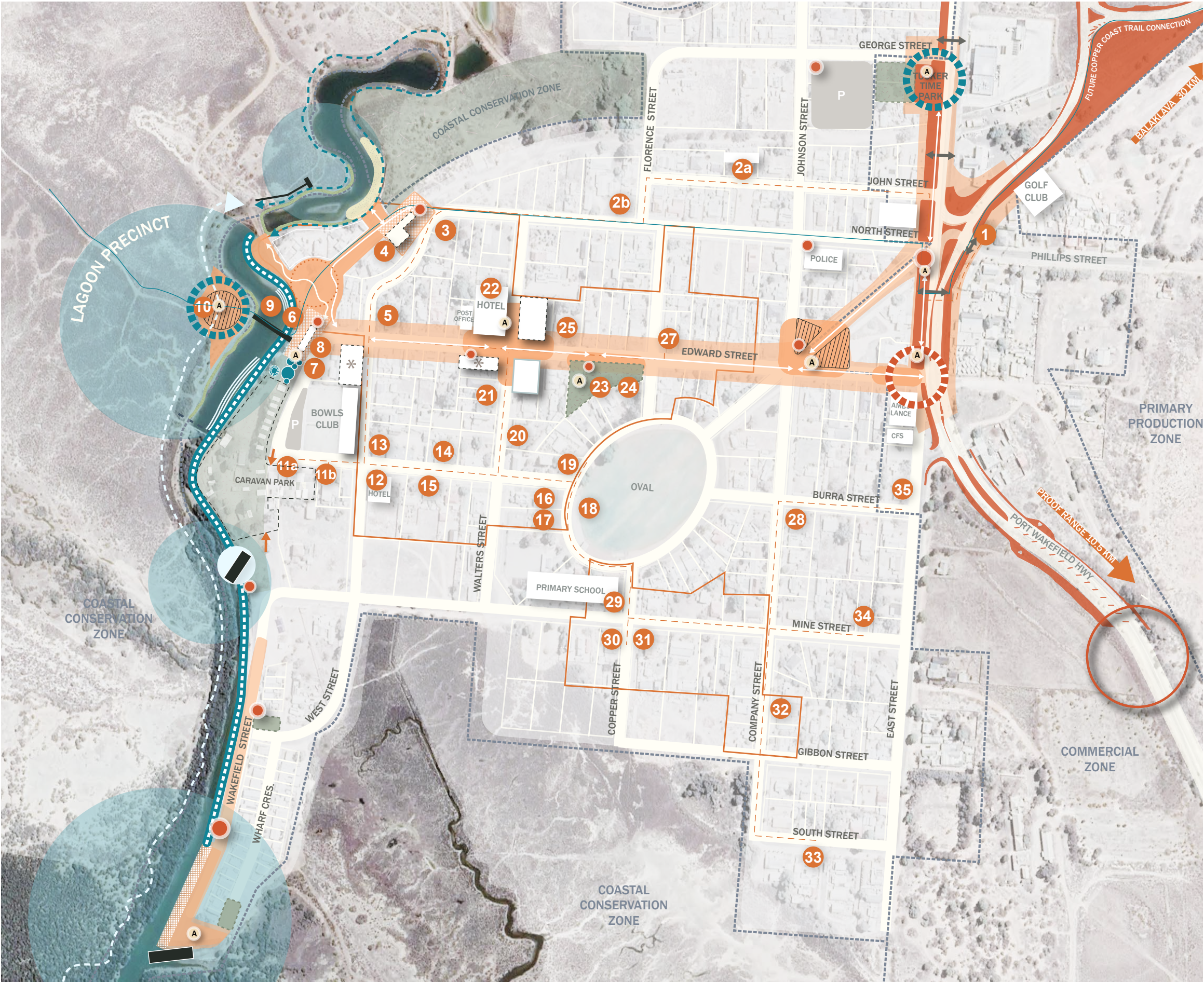
- Port Wakefield Community member, survey 2021



LEGEND TOURISM, COMMUNITY & KEY SPACE STRATEGY

- River recreation node
New Wakefield Riverside trail
Future mangrove walk
Extended riverside trail loop
Copper coast trail connection
New terraces river edge
Upgraded lagoon boardwalk
Upgraded existing boat ramps
New lagoon beach
New kayaking facility
New playground
Teen recreation zone
New Riverside park
- Community buildings / facilities
Repurposed buildings
New buildings / facilities
Existing services / businesses
Existing Caravan Park Boundary
Proposed Caravan Park Public entry
- Public art
Pedestrian Township wayfinding
Existing Heritage trail
Township gateway marker
Regional wayfinding & Trailhead
Highway signal - township ahead

*Please See Appendix H for Port Wakefield
 Heritage Trail landmark Key



Please see Appendix D for large format of the Port Wakefield Township Masterplan - Tourism Community & Key Space Strategy at A1

TOURISM, COMMUNITY & KEY SPACE STRATEGY

“Port Wakefield has a lot of history and would be of interest to visitors and residents. Using our unique history we could tell our towns story”

- Port Wakefield Community member, survey 2021



Riverside Park

A new and expansive green open space for Port Wakefield, the Riverside Park will provide grass and shade under the trees looking out to the water. A new nature play and youth hang-out zone will connect to the park providing a focal point for local residents and a destination for visitors.

Council will be working with caravan park residents on plans for the site.

Image: Optus stadium & play space by Hassell. 2018, Perth



Activated and Repurposed Buildings

Port Wakefield's heritage and identity are amplified through repurposed historical and underutilised buildings. Showcasing and preserving the historic stone architecture, the RSL and old Court house become activated through new food and beverage venues for locals and visitors.

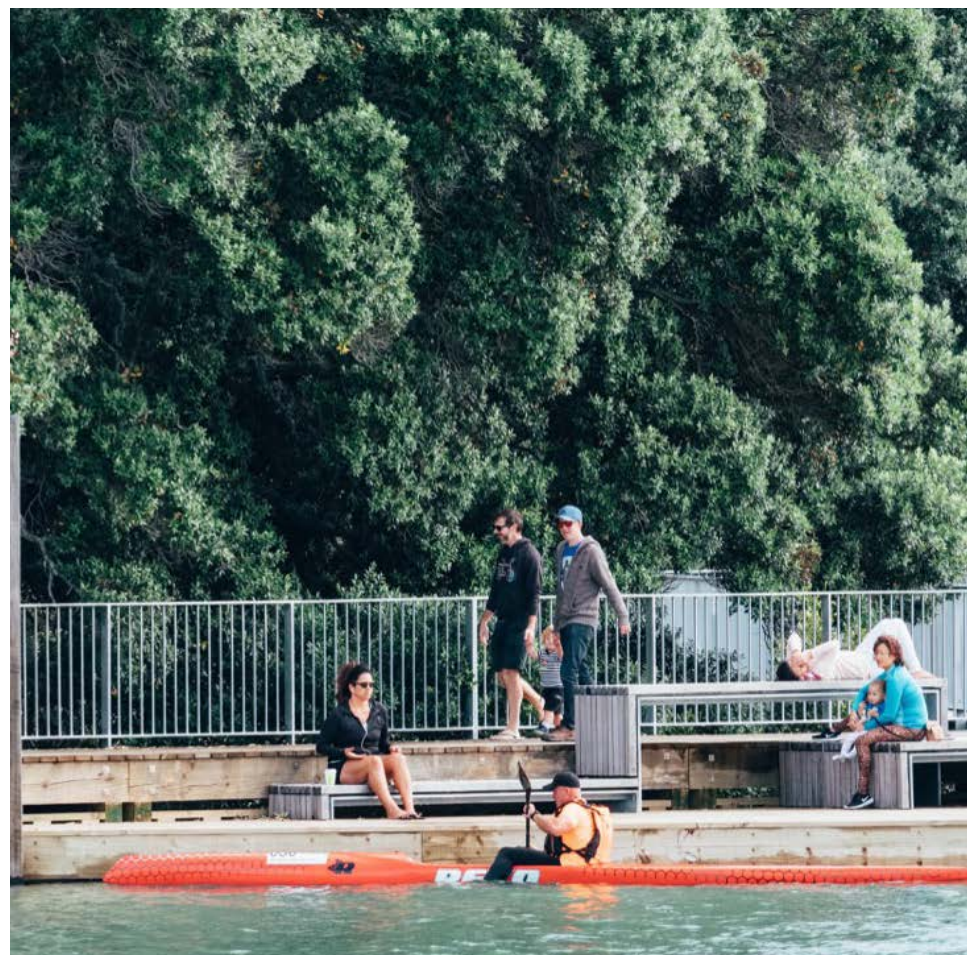
Image: Hotel, Port Fairy



Public Art and Wayfinding

Port Wakefield's existing landmarks, heritage walk and offerings are supported through new engaging wayfinding, attracting visitors from the highway and providing new trails for locals. There is ample opportunity to establish a comprehensive public art strategy with The Kaurna people of Adelaide plains, the traditional custodians of the region. The Kaurna people spoke a complex language which reflected their sophisticated culture and deep knowledge of the environment. Integrated and standalone public art forms can include patterns, flora or fauna representations or the use of language. Image: interpretive signage for the trail at Yagan's Gennunny / Wireless Hill.

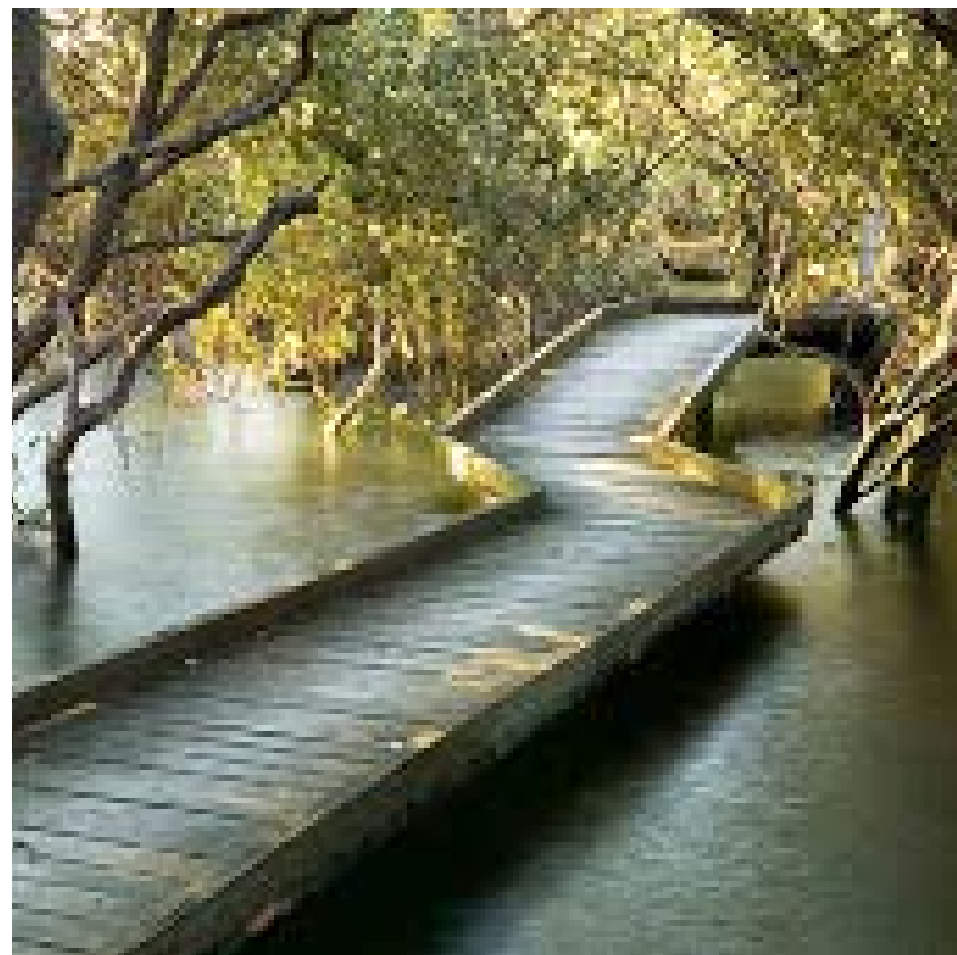
“Skate Park! Play area! Green grass! BBQ areas and Shaded places! The water hole has so much potential to create a great tourist destination”
- Port Wakefield Community member, survey 2021



Terraced River steps, Lagoon beach and kayaking

The Wakefield River provides a linear chain of recreation opportunities and engagement with the natural landscape. Through extensive community consultation, the river has become the focal point for new and upgraded offerings that celebrate Port Wakefield's relationship to the water. A new Lagoon beach, kayaking facilities and terraced steps to the water will bring locals and visitors to the foreshore.

Image: Boardwalk and kayaking at Hobsonville Point, Auckland



Mangrove Walk and Connected Riverfront Trail

Port Wakefield's positioning on the samphire coast teeming with mangroves, wild life and coastal birds provides ample opportunity to expand the existing nature trails on offer. A connected river front trail from the port to the lagoon board walk connects to a new trailhead and mangrove trail, allowing locals and visitors to experience the unique landscape.

Image: St Kilda Mangrove Walk, South Australia



Riverfront Playground and Youth Activity Zone

The Nature play riverfront playground will foster and promote connection and appreciation for the local environment and surrounding landscape. Utilising natural playscape elements such as sand, stone, climbing logs and water pumps The Riverfront playground will provide an engaging experience beneficial for children's physical and social development.

Image: Award winning Optus stadium play space by Hassell. 2018, Perth





MASTER PLAN

PORT WAKEFIELD

TOWNSHIP

MASTER PLAN

The Port Wakefield Township Master Plan illustrates the application of the four key moves. Through the layering and arrangement of Tree planting, Streetscape and Community and tourism Strategies, key precincts and projects are revealed to form a dynamic and staged Master Plan for visitors and locals alike. An outline of the key areas are as follows.

Highway Precinct

The duplication of the Port Wakefield Highway through the township consolidates the road reserve and provides separation for on street parking and creates additional areas for landscape treatment. The additional areas of landscaping within the township create a consistent cohesive approach to the public realm. The local plant selection and refined material palette reinforces the natural site identity and landscape character of the region as well as a greener presentation to the Port Wakefield Township.

Tucker Time

The Master Plan proposes the extension of the new Tucker Time Park (by others), further highlighting this key rest stop as a gateway to the township and a gateway to the region. The Park provides opportunities

for stopping and resting off of the highway, showcasing public and Aboriginal Art, shade, rest, amenity and way finding.

Edward Street East

A new pocket park established on the corner of Johnson and Edwards streets, further connects the Highway to the Township. Providing a vital stepping stone along the green main street, the park will provide respite off of the highway, whilst inviting visitors further into the town with views towards Edward Street attractions and the Foreshore Precinct.

Edward Street

Layered strategies including street tree planting, wayfinding and revitalised intersections bring people to the town heart where the Rising Sun Hotel, repurposed buildings and public art meet. Opportunities to continue the Highway Streetscape and planting palette through to the lagoon establish a clear town character and identity.

RSL and Town Square

Bound by open-use public space the repurposed RSL and Town square invite a new program of informal markets, events and festivals

overlooking the lagoon. Celebrating one of Port Wakefield water side heritage buildings, the RSL provides ample opportunity for a contemporary food and beverage destination for locals and visitors to the region.

Lagoon and Waterfront

The Wakefield River provides a linear chain of recreation opportunities focused around the Lagoon and waterfront. Upgrades to the existing lagoon are combined with new waterfront initiatives including a beach and dedicated kayaking hub to attract visitors and improve the popular spot for locals.

Port Precinct

Upgrades to the existing boat ramp are combined with new streetscape amenity, feature trees and fish cleaning facilities to define a precinct and reinforce the town’s identity as a working port.

Signage and wayfinding, public art opportunities and a connected riverfront walk link the Port Precinct to the centre of town.

Court House Precinct

A new cultural hub is formed around the repurposed Court House building

bound by an open-use public plaza. The Court House precinct can be accessed through a scenic walk with copse planting opening up to a plaza with feature paving and opportunities for public art.

LEGEND

TREE PLANTING STRATEGY

- New street trees
- New feature trees
- Copse planting
- Existing established trees
- Future highway trees (by others)
- River vegetation
- Coastal conservation zone

STREETSCAPE STRATEGY

- Town centre
- Cultural hub streetscape
- Upgraded streetscape nodes
- Highway upgrade (by others)
- New highway crossings by others
- Feature paving node
- Riverside open plaza
- Riverside trail
- Street Furniture
- BBQ's and shelters
- Fish cleaning facility
- Pedestrian circulation
- Future carparks
- Upgraded pocket parks
- Historical conservation zone

TOURISM & KEY SPACES STRATEGY

- River recreation node
- New Wakefield Riverside trail
- Future mangrove walk
- Extended riverside trail loop
- Copper coast trail connection
- New terraces river edge
- Upgraded lagoon boardwalk
- Upgraded existing boat ramps
- New lagoon beach
- New kayaking facility
- New playground
- Teen recreation zone
- New Riverside park
- Community buildings / facilities
- Repurposed buildings
- New buildings / facilities
- Existing services / businesses
- Existing Caravan Park Boundary
- Proposed Caravan Park Public entry
- Public art
- Pedestrian Township wayfinding
- Existing Heritage trail
- Township gateway marker
- Regional wayfinding & Trailhead
- Highway signal - township ahead

*Please See Appendix H for Port Wakefield Heritage Trail landmark legend



Please see Appendix A for large format of the Port Wakefield Township Masterplan at A1





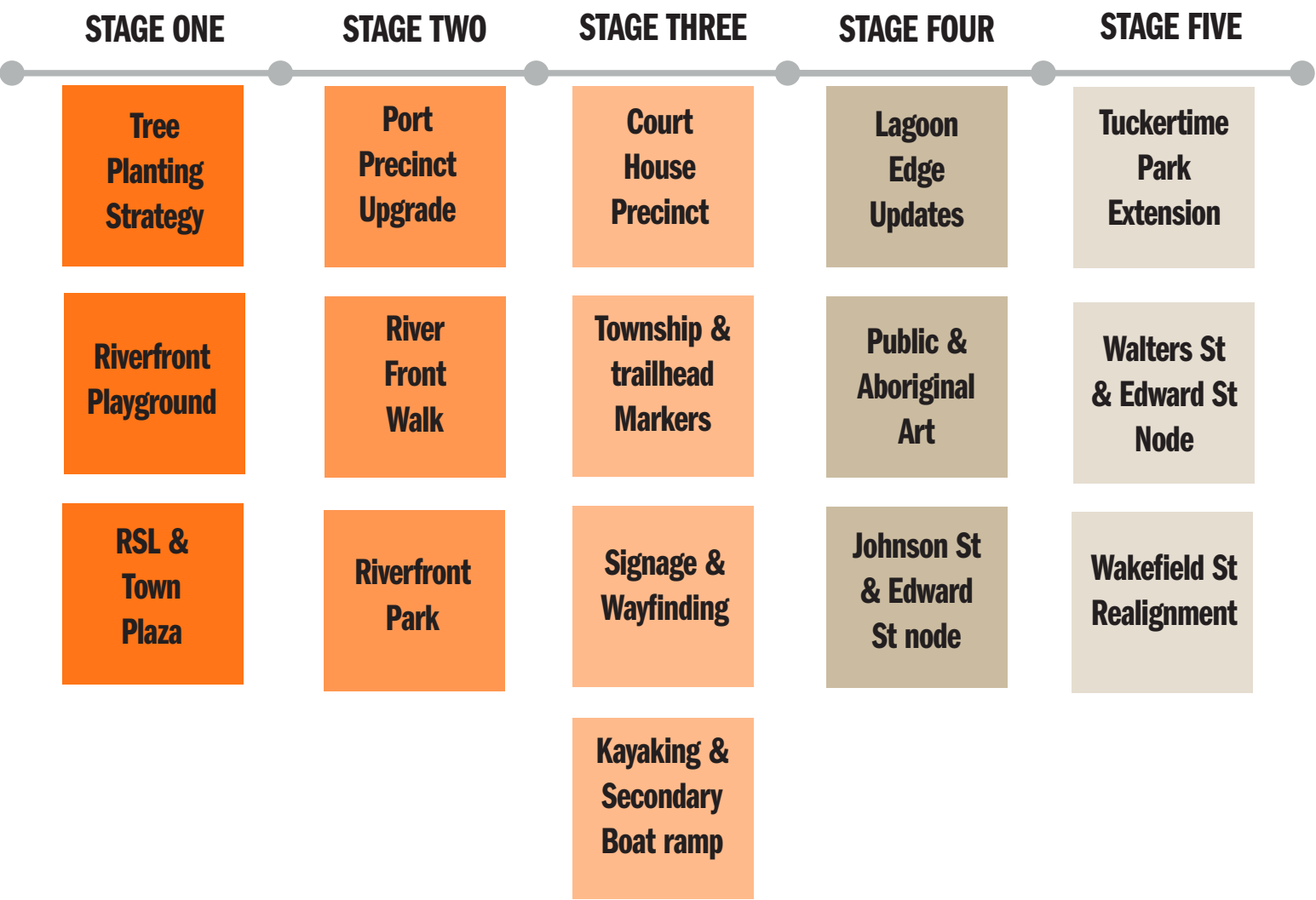
PRIORITY PROJECTS

PRIORITY PROJECTS

The adjacent table is a tool to guide Wakefield Regional Council when prioritising the implementation and timing of projects within the Township. Sixteen projects have been identified. Projects have been prioritised for implementation against their alignment with the established key moves and design principles.

The pages following the adjacent table show the suggested 5 stages of implementation. Based on the table results the following 3 priority projects have been identified for Stage 1. Collectively they begin a critical mass of public realm improvements and help seed further opportunities for townscape improvement that can be sponsored and delivered over time.

It is recommended that a Return Brief be developed with the Council for each project ahead of the next steps in the design process taking place.



| PROJECT OPPORTUNITIES | HISTORY & IDENTITY | | | |
|--|---------------------------------|-----------------------------|------------------------|---|
| | Create a distinct town identity | Announce the town as a port | Mark the town entrance | Celebrate the town history and function |
| Johnson and Edward Street Entry Node | | | | |
| Edward Street and Walters Street Intersection Streetscape Improvements | | | | |
| Township Tree Planting Strategy Implementation | | | | |
| Public and Aboriginal Art Strategy Implementation | | | | |
| Signage and Wayfinding Strategy Implementation | | | | |
| Riverfront Walk | | | | |
| Lagoon Edge Upgrades | | | | |
| Wakefield Street Realignment | | | | |
| Riverfront Park | | | | |
| Riverfront Playground | | | | |
| Kayak Facility and and Upgraded Secondary Boat Ramp | | | | |
| Township and Trailhead Gateway Markers | | | | |
| Port Precinct Improvements | | | | |
| RSL Repurpose and Town Plaza Works | | | | |
| Courthouse Precinct Upgrade | | | | |
| Tuckertime Park Extension | | | | |

PROJECT 1

TREE PLANTING

The Tree Planting project focuses on greening and cooling the streets of Port Wakefield. Greening key pedestrian links from the Highway to the river and around the sports oval will create shade and visual impact for both visitors and locals.

Large scale Feature trees will be planted at key intersections along Edward Street and the riverfront to provide visual stepping stones from the highway and encourage walkability within the township.

- Design Elements:**
- Edward street Greening and Shaded Streetscapes;
 - Copse style Tree planting;
 - Coastal Tree Planting to the Port and Lagoon;
 - Feature Tree Planting to key intersections.



The tree planting project strategically provides greening and cooling to primary and secondary pedestrianised streets and visual cues that link the highway to the riverfront playground (project 2) and RSL and town plaza (project 3).



Green Canopy For Shaded Streetscapes

Planting of substantial street trees will green and cool Port Wakefield’s primary and secondary pedestrian links and reinforce the Town’s local identity.

Dappled light and shade from the street tree canopy will create a comfortable town for local residents and attractive streets for visitors to stop, stretch their legs and explore.



Copse Style Planting

A grove of copse planting will form an immersive journey from the Riverfront plaza through to the old courthouse.

For visitors entering the town centre from Tucker Time Park the copse planting will provide an alternative journey to the lagoon. Positioned on the edge of a costal conservation zone the trees will provide an informal edge between the samphire shrubland and street.



Feature Street Trees

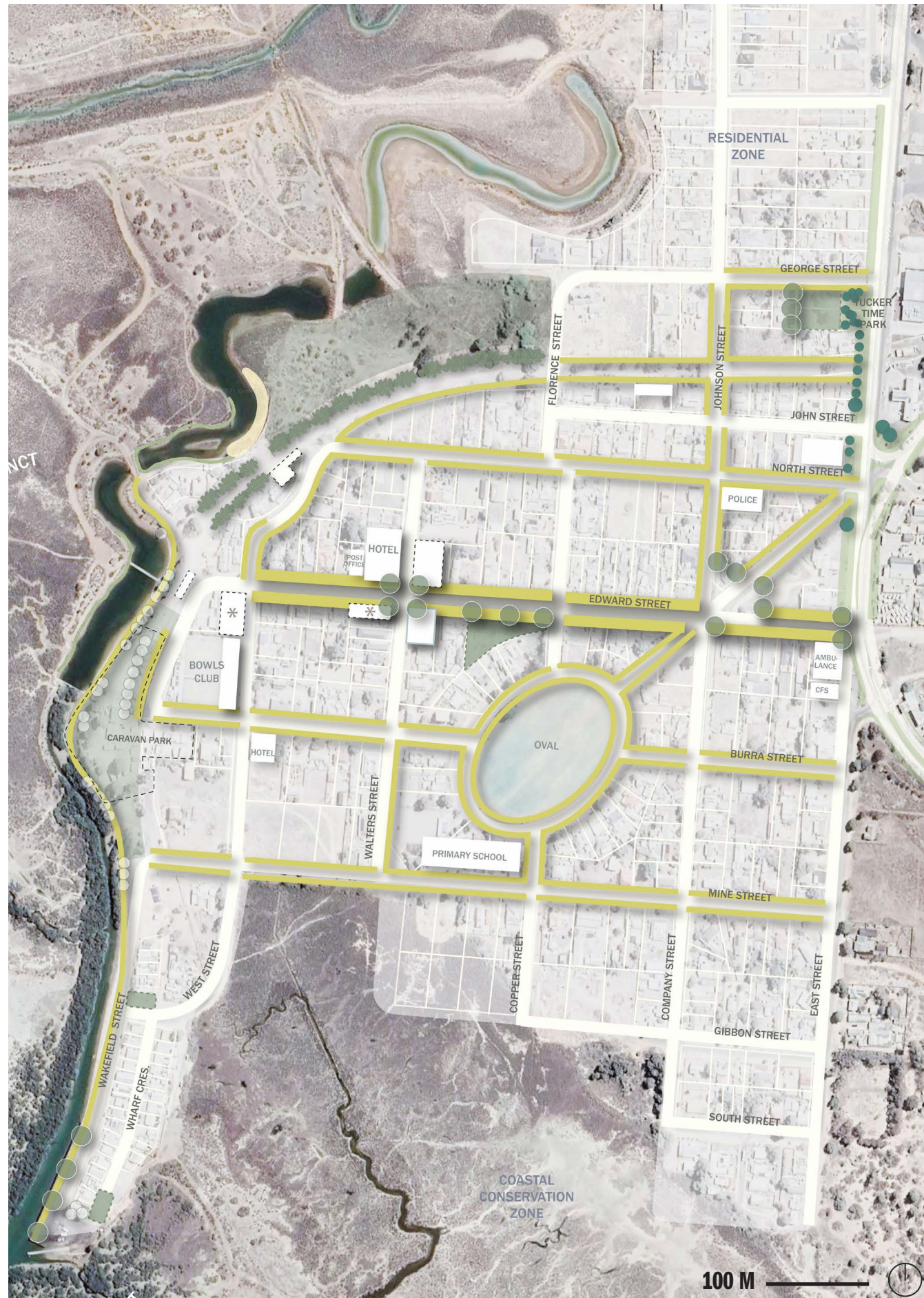
Large scale established trees bill be located at key intersections on Edward Street to signal active corners and invite visitors from the Highway.

The landmark trees will enhance Port Wakefield’s local identity and encourage outdoor dining and activity on the shaded street.



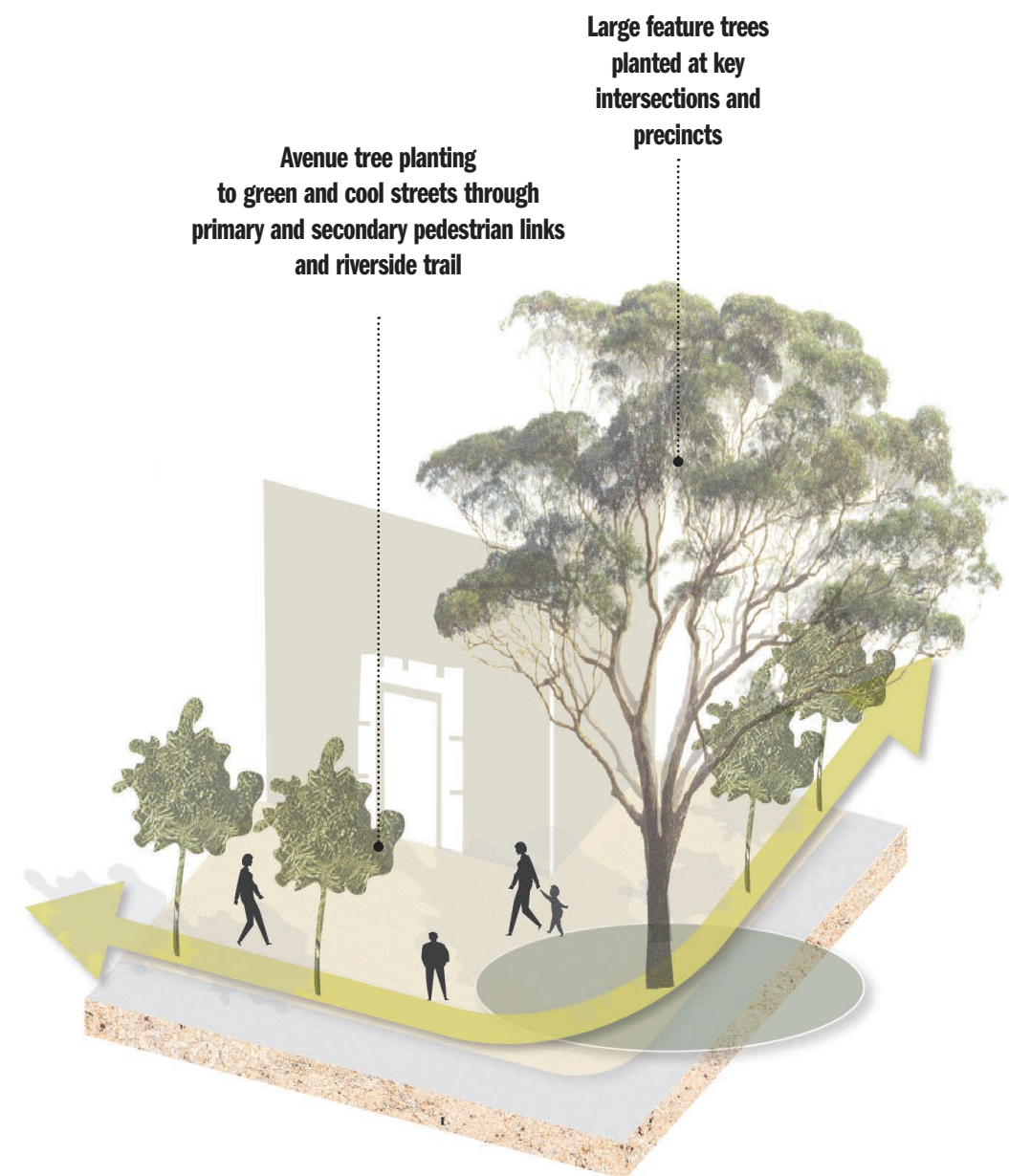
Coastal Feature Tree

Landmark trees will be border the Wakefield River and signal the coastal township from the highway. Carefully considered species for coastal conditions will provide a defined Green spine from the Lagoon to the Port Precinct and enhance the edge condition between the town and the water. Large scale trees at the Port will provide shade for fishing and mark the precinct as a key destination within the township.



LEGEND

- New Street Trees
- New Feature Street Trees
- New Copse Style tree Planting
- Existing Established Trees
- New Highway Tree Planting (by others)



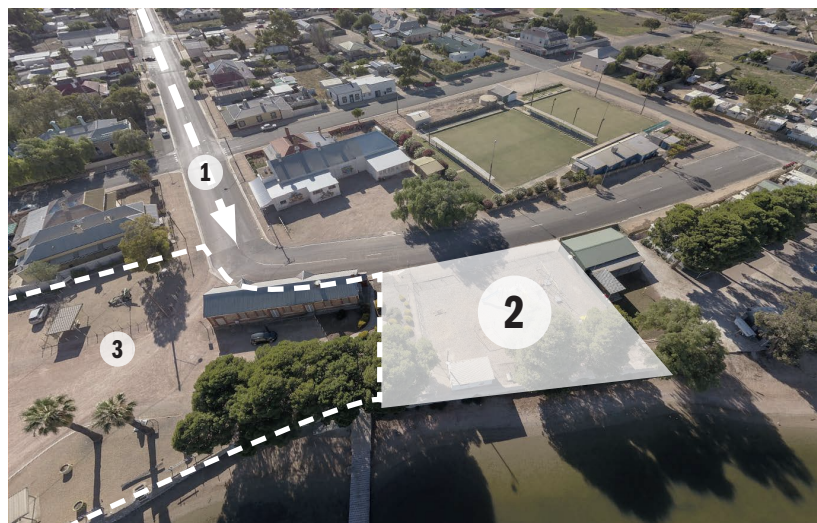
PROJECT 2 RIVERFRONT PLAYGROUND

Positioned on the site of the current fenced playground, the Riverfront Playground will be reimagined as an open and immersive play experience that sits within Port Wakefield's coastal landscape.

Inspired by community consultation responses, the Riverfront Playground will incorporate a youth activity zone to engage Port Wakefield's teen population. Located in close proximity to water recreation and Edward Street, this zone will form a designated hang-out space with seating, shade, public art and lighting.

Design Elements:

- Positioned within the landscape
- Local stone and vegetation
- Water Play and sand
- Coastal theme that references the Port and town history
- Shade and amenity for local families and visitors
- Youth Activity Zone and meeting place



The Riverfront playground is ideally located next to the RSL and Town plaza (Project 3) over looking the Lagoon. An avenue of street trees (Project 1) directs visitors and locals from the highway down Edward street.



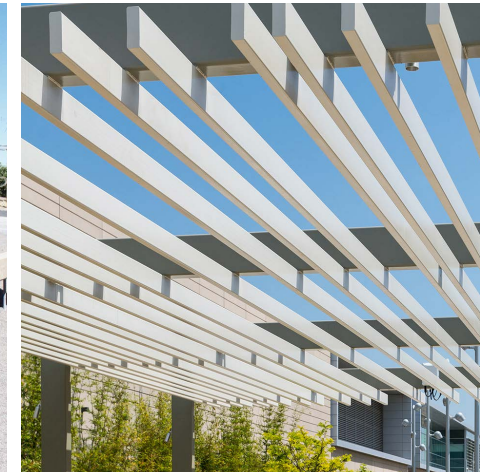
Nature & Experience Play

Utilising natural playscape elements such as sand, stone, climbing logs and water pumps The Riverfront playground will provide an engaging experience beneficial for children's physical and social development. The Nature play riverfront playground will foster and promote connection and appreciation for the local environment and surrounding landscape.



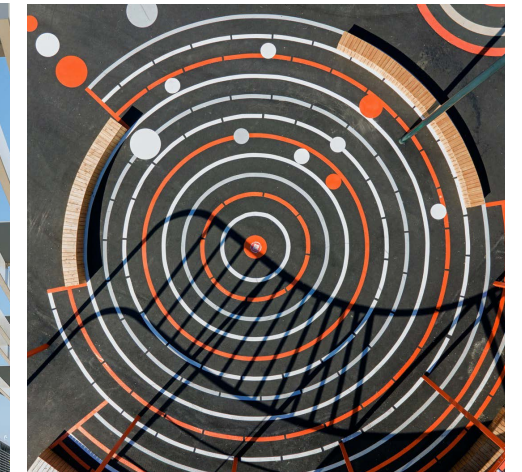
Reflecting Local Landscape & Mangrove Shoreline

Port Wakefield's unique positioning at the northernmost reach of Gulf St.Vincent and local geology is reflected through the use of limestone and samphire planting. The unfenced playground sits naturally in the landscape and becomes an inviting and immersive public space on the waterfront. Reclaimed materials, timber pylons, rope nets and sails reference Port Wakefield's living heritage as a port.



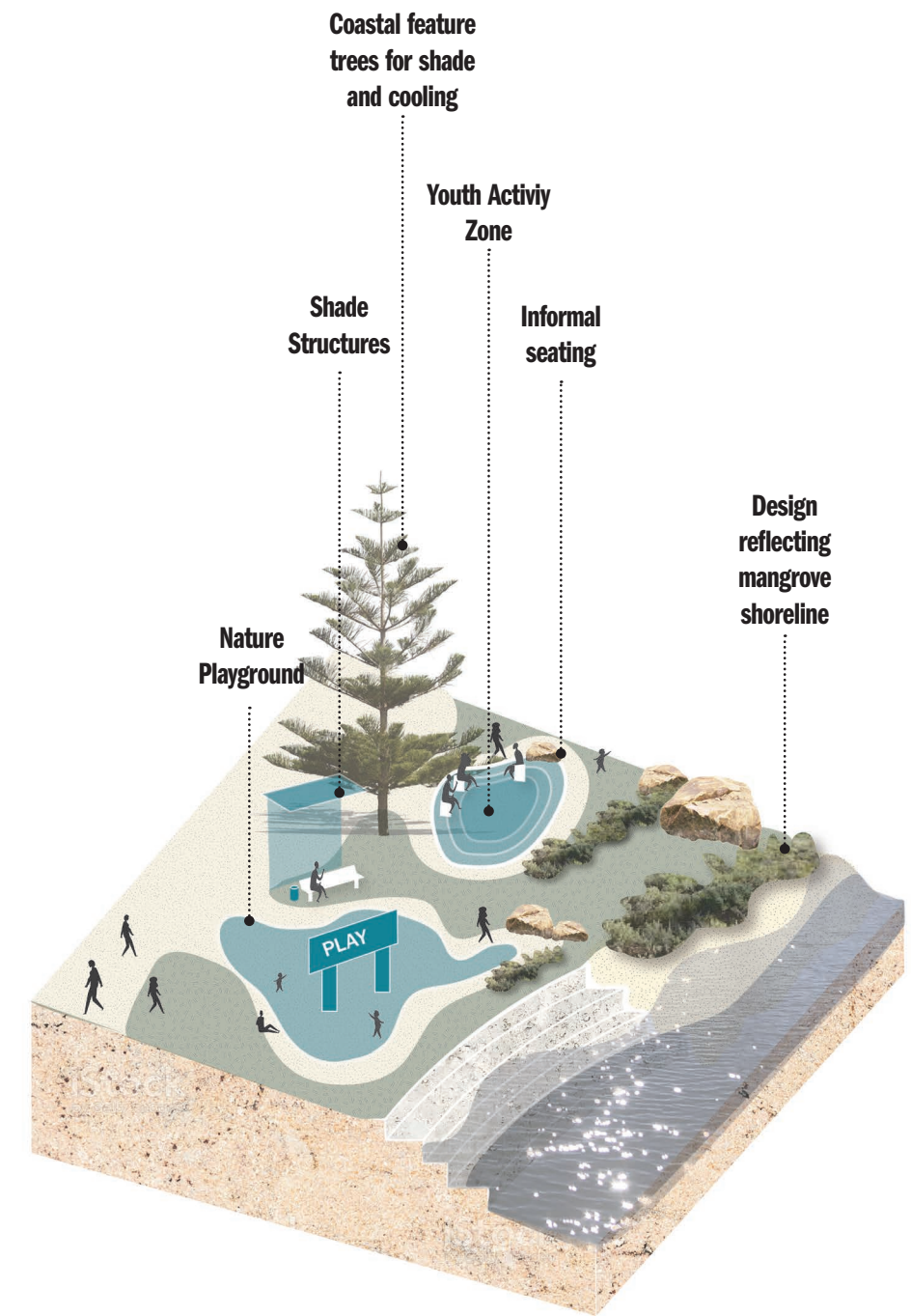
Accomodating Family Experience

The Riverfront Playground provides funtional amenities to support visitors of all ages. Trees and structures provide shade while picnic tables and BBQ's invite families and friends to meet and spend time at the playground. Drink fountains and bike hoops invite visitors to stop and rest before embarking on surrounding trails or riverfront activities.



Youth Activity Zone

Centrally located to the town centre, lagoon and sports oval, the Youth Activity zone will form a hub for Teens to meet and socialise. Informal seating, public art and engaging design will form an inclusive and accessible space for Port Wakefield's teen population.



LEGEND

Project 02



Riverfront Playground + Youth Activity Zone

PROJECT 3

RSL & TOWN PLAZA

An active cultural hub is proposed with the repurposed RSL building as the centre of the new Town Plaza.

Through purposeful place making, this project holds exciting potential to host regional events, local markets as well as a new food and beverage destination housed in the heritage limestone building.

The dual activation of the RSL and Town plaza creates a bookend to Edward Street and the Highway, forming a year-round destination for locals and tourists.

Design Elements:

- Repurpose and activate heritage RSL building;
- Wakefield Waterfront place;
- Paving and purposeful placemaking;
- Street furniture, shade and amenity



The RSL and Waterfront plaza is located at the end of Edward Street looking over the Lagoon. This project borders the Riverfront Playground and youth Activity space (Project 2) forming a critical mass of offerings at the centre of Port Wakefield.



Activated RSL Building

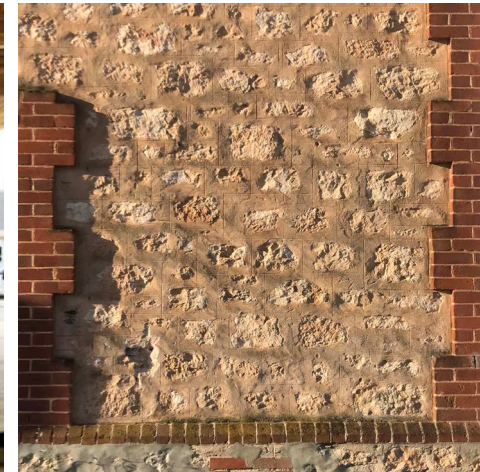
An activated RSL building provides a landmark opportunity for a destination café/ events and restaurant for Port Wakefield. Celebrating the building's history as the former Railway Refreshment building, the heritage limestone construction by the water provides an ideal setting for local produce, seafood and a regional experience.

Located at the end of Edward Street on the edge of the river the RSL building and surrounds invites outdoor dining with views to that stretch beyond the lagoon to the samphire flats.



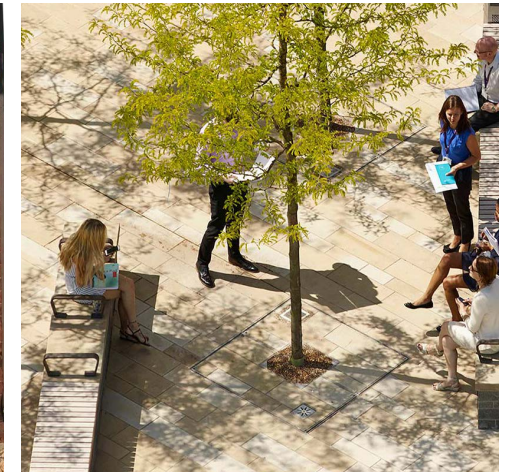
Wakefield Waterfront Place

This pedestrianised area overlooking the River and Tidal Lagoon provides a stage for regional festivals, produce markets, live music and informal events. Wrapping the activated RSL building in feature paving and planting the riverfront plaza will become a defined cultural hub and focal point for the town.



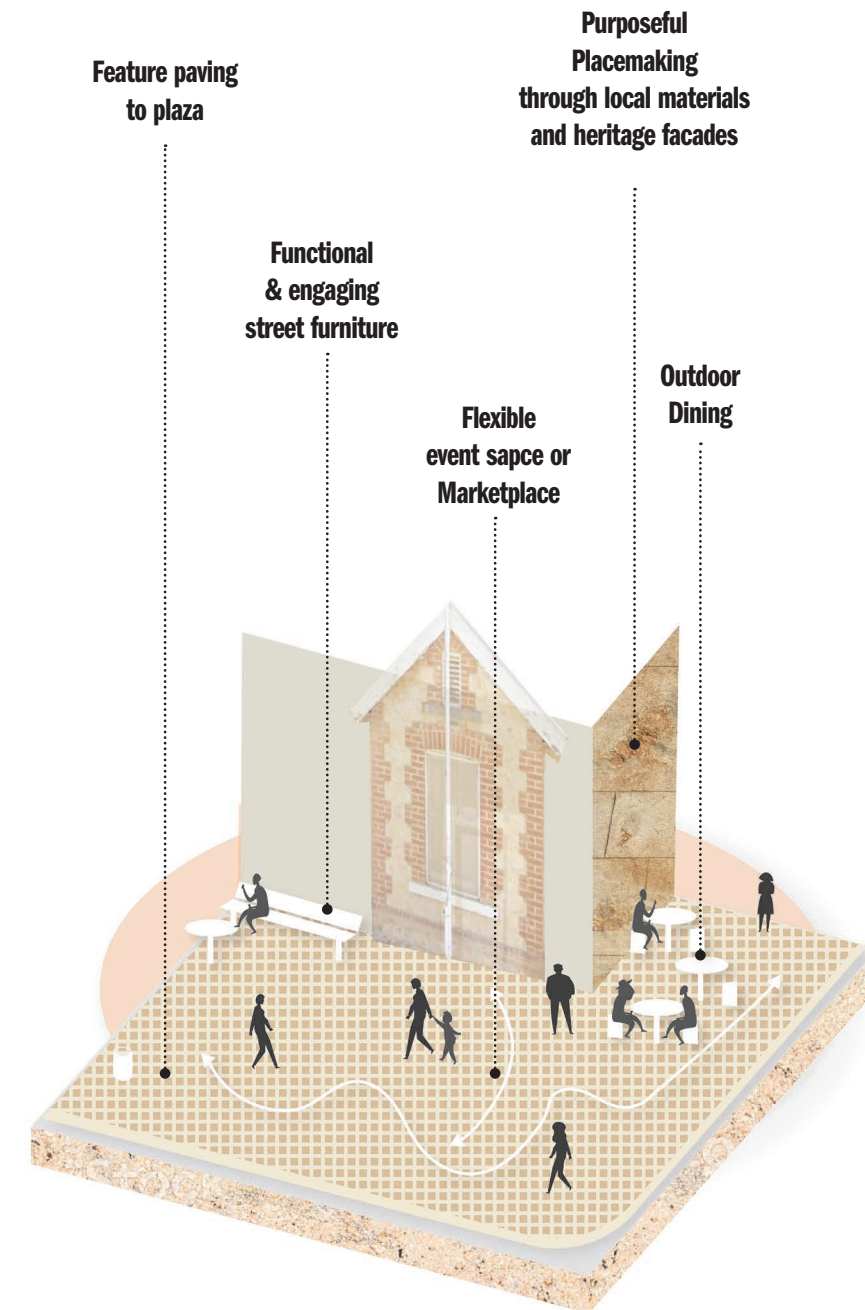
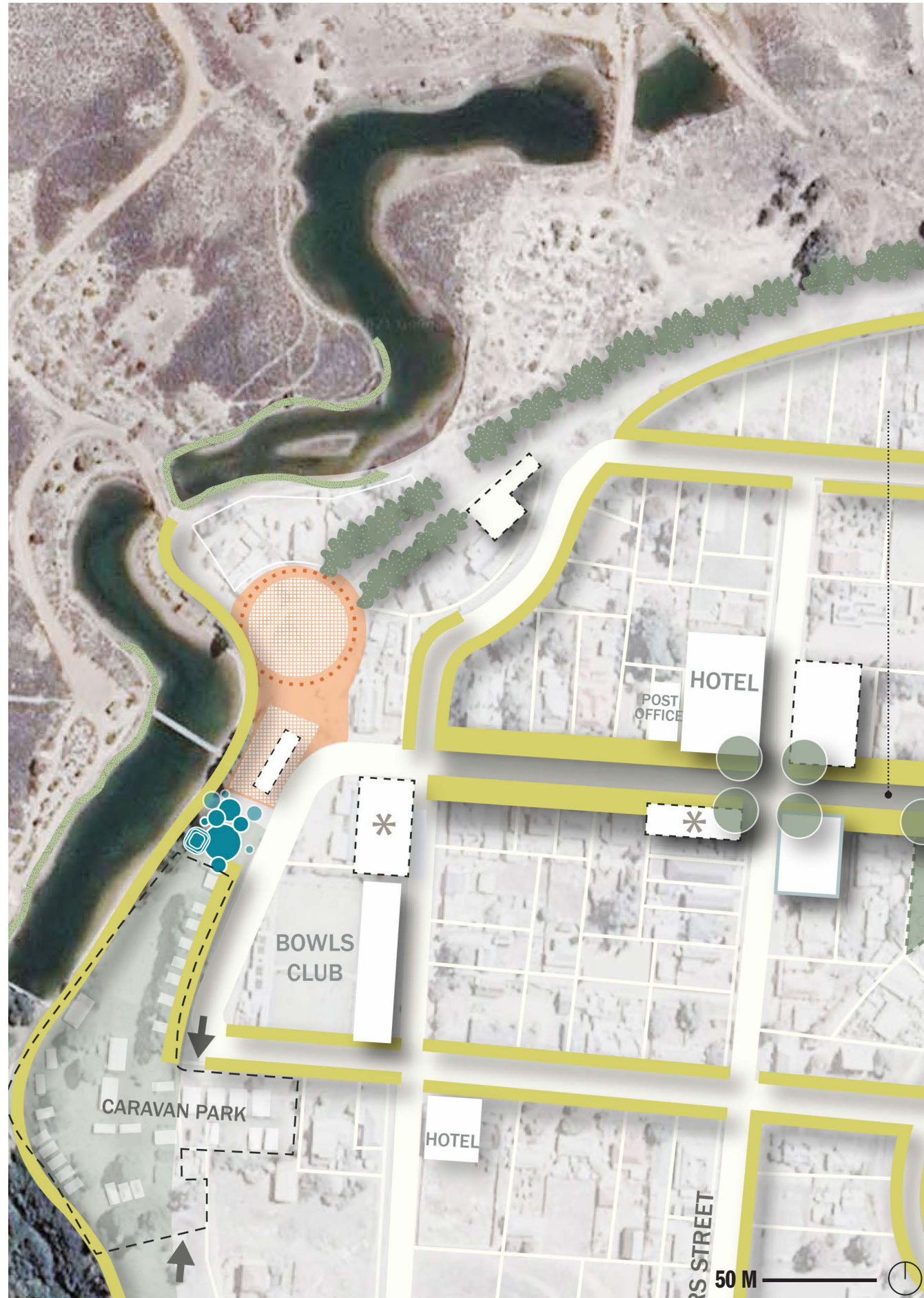
Purposeful Placemaking

Port Wakefield's positioning on South Australia's limestone coast and historical function as a terminus for exports of copper ore forms a unique and rich materiality for the township. Utilising locally quarried limestone for paving and surface finishes celebrate the town's geology, while street furniture reference a coastal patina and industrial railyard.



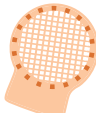
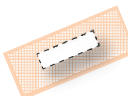
An Inviting Place

Through the considered positioning of functional furniture at Port Wakefield's riverfront, the plaza will become a space that people can connect to, engage and inhabit. Bench seats, picnic tables and BBQ's will invite outdoor dining and group socialising, while bike hoops, drink taps and rubbish bins service the plaza and adjacent river recreation and trails.



LEGEND

Project 03

-  Wakefield Waterfront Place
-  Activated RSL



A photograph of a mangrove forest with dense green foliage and a body of water in the foreground. The word "APPENDICES" is overlaid in large white capital letters.

APPENDICES

PORT WAKEFIELD TOWNSHIP MASTER PLAN



LEGEND

- New street trees
- New feature trees
- Copse planting
- Existing established trees
- Future highway trees (by others)
- River vegetation
- Coastal conservation zone
- Town centre
- Cultural hub streetscape
- Upgraded streetscape nodes
- Highway upgrade (by others)
- New highway crossings by others

- Feature paving node
- Riverside open plaza
- Riverside trail
- Street Furniture
- BBQ's and shelters
- Fish cleaning facility
- Pedestrian circulation
- Future carparks
- Upgraded pocket parks
- Historical conservation zone

- River recreation node
- New Wakefield Riverside trail
- Future mangrove walk
- Extended riverside trail loop
- Copper coast trail connection
- New terraces river edge
- Upgraded lagoon boardwalk
- Upgraded existing boat ramps
- New lagoon beach
- New kayaking facility
- New playground
- Teen recreation zone
- New Riverside park

- Community buildings / facilities
- Repurposed buildings
- New buildings / facilities
- Existing services / businesses
- Existing Caravan Park Boundary
- Proposed Caravan Park Public entry
- Public art
- Pedestrian Township wayfinding
- Existing Heritage trail
- Township gateway marker
- Regional wayfinding & Trailhead
- Highway signal - township ahead

PORT WAKEFIELD TOWNSHIP MASTER PLAN



STREETSCAPE STRATEGY

LEGEND

- | | | | |
|-----------------------------------|--|----------------------------------|--|
| New street trees | | Community buildings / facilities | |
| New feature trees | | Repurposed buildings | |
| Copse planting | | New buildings / facilities | |
| Existing established trees | | Existing services / businesses | |
| Future highway trees (by others) | | Existing Caravan Park Boundary | |
| River vegetation | | | |
| Coastal conservation zone | | | |

PORT WAKEFIELD TOWNSHIP MASTER PLAN



STREETSCAPE STRATEGY

LEGEND

| | | | | | | | |
|-----------------------------|--|---------------------------------|--|------------------------------|--|------------------------------------|--|
| Town centre | | New highway crossings by others | | Fish cleaning facility | | Community buildings / facilities | |
| Cultural hub streetscape | | Feature paving node | | Pedestrian circulation | | Repurposed buildings | |
| Upgraded streetscape nodes | | Riverside open plaza | | Future carparks | | New buildings / facilities | |
| Highway upgrade (by others) | | Riverside trail | | Upgraded pocket parks | | Existing services / businesses | |
| | | Street Furniture | | Historical conservation zone | | Existing Caravan Park Boundary | |
| | | | | | | Proposed Caravan Park Public entry | |

PORT WAKEFIELD TOWNSHIP MASTER PLAN

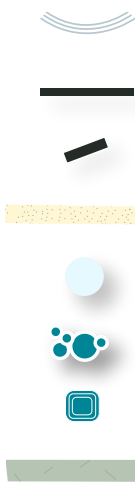


TOURISM, COMMUNITY & KEY SPACE STRATEGY

LEGEND

- River recreation node
- New Wakefield Riverside trail
- Future mangrove walk
- Extended riverside trail loop
- Copper coast trail connection

- New terraces river edge
- Upgraded lagoon boardwalk
- Upgraded existing boat ramps
- New lagoon beach
- New kayaking facility
- New playground
- Teen recreation zone
- New Riverside park



- Community buildings / facilities
- Repurposed buildings
- New buildings / facilities
- Existing services / businesses
- Existing Caravan Park Boundary
- Proposed Caravan Park Public entry



- Public art
- Pedestrian Township wayfinding
- Existing Heritage trail
- Township gateway marker
- Regional wayfinding & Trailhead
- Highway signal - township ahead



Port Wakefield Masterplan - Community Survey

Total responses: 47

Q1 – 26 respondents provided names but these have been excluded from this public document.

Q2 – What is your relationship to Port Wakefield?

| | |
|--------------------------------|----|
| I live here | 22 |
| I live in the surrounding area | 10 |
| I frequently visit | 8 |
| I work here | 0 |
| Passing through | 5 |
| Other (property owners) | 2 |

Q3 – What is your age group?

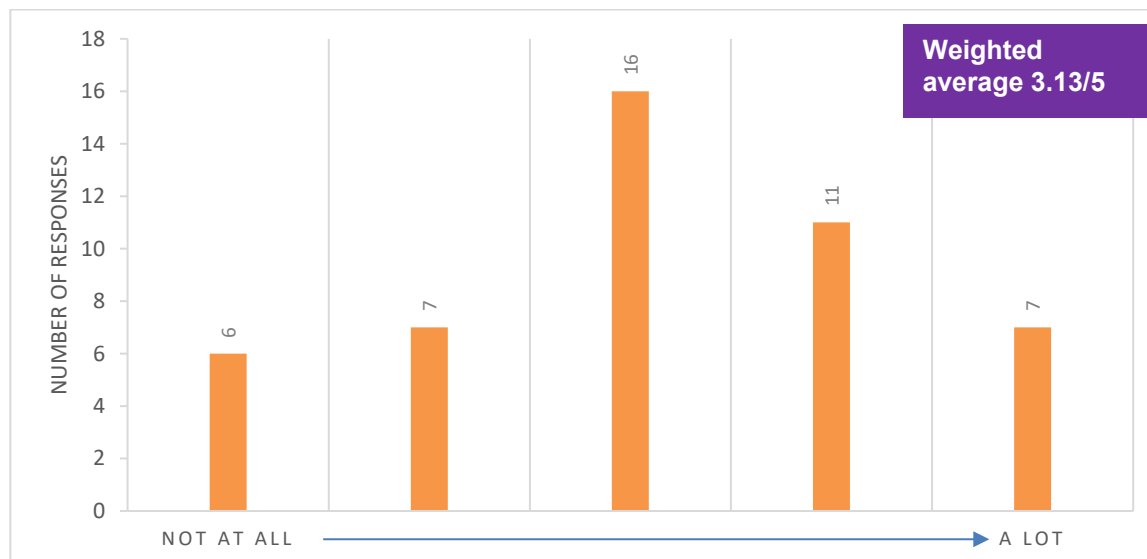
| | |
|----------|----|
| Under 18 | 0 |
| 18-25 | 8 |
| 26-40 | 15 |
| 41-60 | 13 |
| 61-75 | 10 |
| 76+ | 1 |

Q4 – Have you participated in previous Port Wakefield Masterplan consultation?

| | |
|--|----|
| Yes - I attended the ideas marketplace in the hall | 11 |
| Yes - I attended the 'walk shop' around Port Wakefield | 6 |
| Yes - I attended the co-design workshop with Council | 7 |
| No - this is my first engagement | 35 |



Q5 – On a scale of 1-5, how does the Masterplan Vision resonate with you?



Q6 – What do you like about this vision?

- Some
- History and acknowledgment
- The history of the place
- That the council are actively looking at improving the township
- Historical angle
- Nothing
- Not great.
- May improve local area through parks, road maintenance, provide playgrounds and skate parks for children, improve surroundings that have been neglected by past council proposals
- What does the vision even mean?
- It's ok
- Belonging
- Glad the roads are getting an upgrade
- Progress in Port Wakefield, it is a good start in making the town more appealing for tourists.
- That they're supporting inclusion and belonging
- Anything that will bring people to the town can only help
- Nothing - this has been hashed over several times and no real changes to make the town inviting.
- Progress is finally happening
- Development linking to history
- Improvements to Port Wakefield and utilising what the town has to offer as there is a lot of traffic through the highway which can be capitalised on.
- It's exciting to think about the future of the town and what could be achieved
- Dunno I havnt seen anything yet
- It honours the history of the town and is multi-faceted in its approach
- Nothing Increase tourism
- Something definitely needs to be done.
- Port Wakefield has a huge amount to offer but no clear
- It encompasses many different viewpoints

'May improve local area through parks, road maintenance, provide playgrounds and skate parks for children, improve surroundings that have been neglected by past council proposals.'

direction or desire for groups or individuals to drive it. The vision will hopefully consolidate ideas, finance and have someone drive it.

- not really
- I like the idea of building our future with still keeping our history in mind
- A good mix of past, present & future identity & vision
- Acknowledging rich history - celebrating history as working port.
- Nothing. It appears as a marketing statement
- Drawing on heritage & making people stop
- I think it can refer to its heritage but also needs to look forward and become innovative for the region. You have the proof range and agri tech in the region. Leverage this more
- The only aspects that I feel are great for the town is adding better greenery and connecting and updating the water way to beautify the town to attract more tourists and make it a special place to go for the locals
- If it applies to all and not just chosen few. Good
- I like how Port Wakefield is now being recognized as an important part of the region as compared to before.
- The focus on creating a tourism gateway
- Port Wakefield has a lot of history and would be of interest to visitors and residents. Using our unique history we could tell our towns story

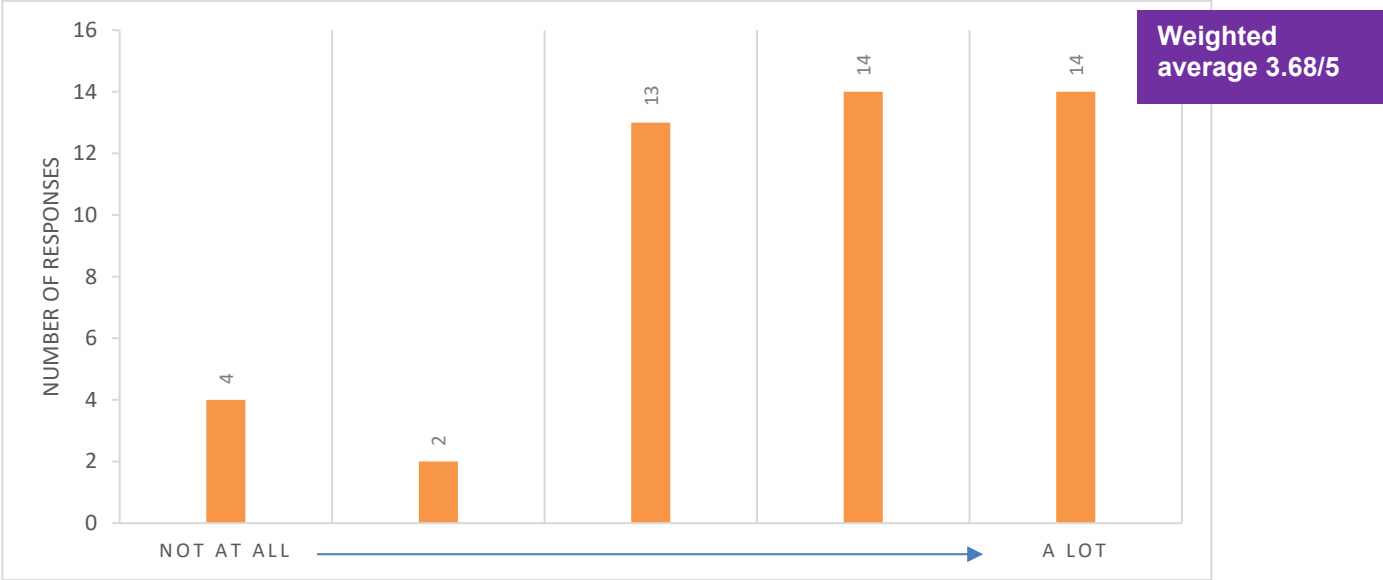
Q7 – Would you add or change anything about this vision?

- (7 respondents answered 'no')
- I think the town needs a supermarket, like coles or Woolworths not more service stations. Also think the swimming hole need cleaning
- I guess the History of the town should feature alot. And improvements to the town residents, by way of general tidying the place up & making it look attractive. Making the most of what resources we have.
- Add thing. It needs more for children
- A skatepark for kids
- Need to look at Pt Wakefield as a destination with highlights not a pit stop (gateway) to somewhere else
- I would like to see more services for the people who live in the town, more than just service stations. For example a gym.
- It is far too long and wordy. Perhaps too focused on the past and not futuristic enough.
- Once work starts, it would be easier to make that decision
- It's getting harder to cross the road. The new Service station put in first on the left of the high way, is completely cut off from the town. There is no entrance from the town, we have to go all the way out to the highway to try and get in. This needs to be changed. There is not enough done for the town itself. Our pool waterhole area is still not clean enough... there isn't enough being done. This " master plan " is only shutting it out and by passing it. No one is happy about this. No one. You need to create more for local and tourists in the town. All I am seeing is new things being added just on the high way. You know the things to put in a town to make it great, more for children, all ages, parks, water parks, trees, more shops.. an Aldi or Woolworths and so much more. Just facilities that will engage everyone in and passing through.
- How does vision translate visually ? Not enough information about vision, but tree lined streets and maintenance to the local water pool would be great, many locals love kayaking, perhaps creating a kayaking root around walk the York would be good for locals and visitors, a skate park would be awesome for locals and those stopping for a break, proper path ways would be good, many old people have been hospitalised getting bogged in shell grit or slipping. More grass areas and aboriginal art sculptures would be good.
- Port Wakefield needs a complete overhaul
- Involve community and destination
- Would've bypassed port Wakefield all together Not going to solve any congestion issues
- I would include more services for the locals for example a gym, super market (Coles), medical centre, swimming pool.

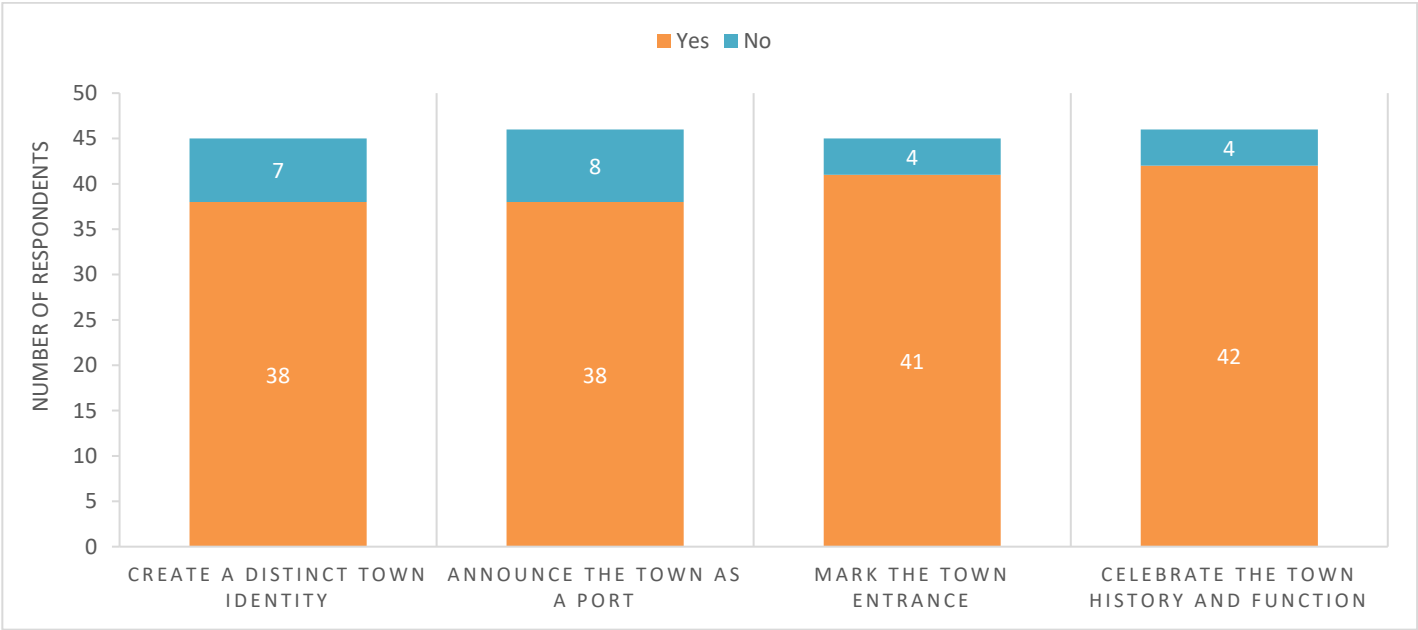
'As a resident of port Wakefield with children I would like the water way plan also to include an update to the play area for children of all ages.'

- Not sure
- Wharf and railway history
- It's a little vague. Maybe the objectives should be more specific to give a better 'vision' of what is wanting to be achieved. You could read it and not realise that any large project was happening...
- Try to encourage business interests to the town. We have no groceries, other what you can get at a servo. Over priced. Current businesses cater for travellers who drive through, but not for residents. Why would you stay here when you cant access groceries, fruit and veg, butchers etc. Who would want to live here when there are no services. Have lost banks, small grocery shop, fruit and veg, butcher and news agency. Enrolments at the local school are declining. Hard to even get into a Dr. Chemist only open part time. Council needs to listen to people of the town.
- Wait and see
- I think I would like more of a definition on what this vision is exactly
- No reference to the transient nature of the many who travel through/past
- Look after the rich environment and those already invested in the town.
- Actually talk about the town itself and the geography
- No, simple but straight to the point.
- Above. Make it less of a museum piece and more of a vibrant up and coming destination which has a rich heritage
- As a resident of port Wakefield with children I would like the water way plan also to include an update to the play area for children of all ages... Not only have a playground but also adding a skate park for the older age group of youth that live here! This would also be a great asset to the caravan park as it is will be located close to it! We have yet to see improvement in this area in port Wakefield even though it has been a high agenda at all these meetings
- Cannot say at this point
- at the moment, i'm ok with it
- The town needs more stopping/parking oppourtunities
- No, but its success will depend on actual implementation. Several people have expressed the view that it is all talk and nothing will happen.

Q8 Do you agree 'History and Identity' is a priority for the Port Wakefield Masterplan?



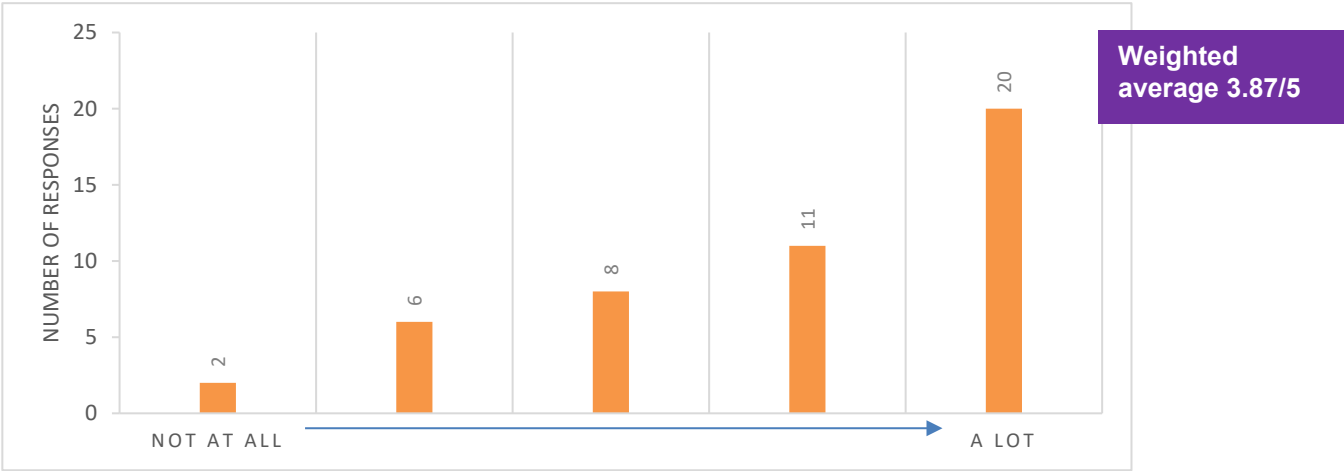
Q9 Do you agree with the following History & Identity Design Principles?



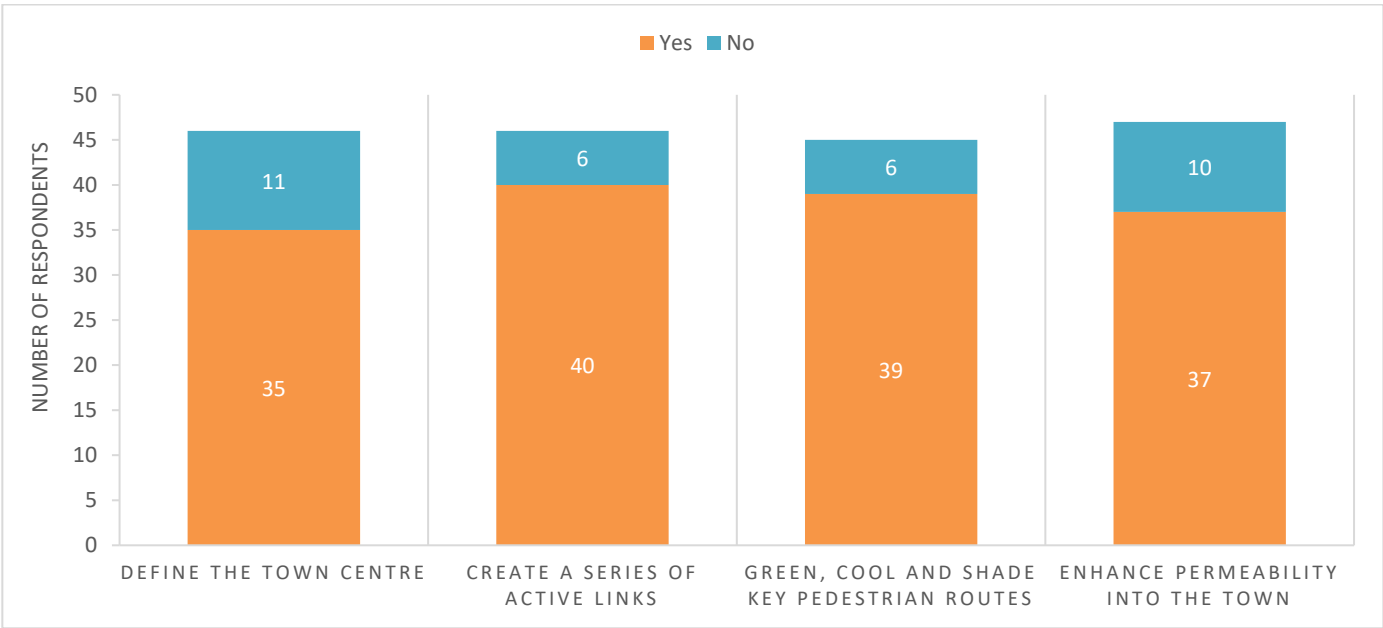
Q10 – Would you add to or change any of the History & Identity design principles?

- (14 respondents answered 'no')
- Nothing come to mind at present
- Only to highlight the significance of rail to the port
- You're asking the wrong questions
- It can be more than a port, celebrate bird life and bring to life the Wakefield river
- All above is already existing.
- Focus the history at engaging kids and teens. It will help the locals and draw the family tourism
- Town already has entrance signs so not exactly sure what mark the town entrance would be.
- Again, the history is very unique and should be celebrated, but it offers a unique waterfront experience in today's standards too. Let's focus on current offerings while also celebrating the past.
- Port Wakefield was one of the first location north of Adelaide of any real significance. The town still has a lot of its initial buildings and should be showcased where possible
- I don't live there so not sure
- I like them - its the how that worries me
- I would try to find an old wreck or Anchor from that era and make it visible to passing traffic
- This area I think is covered ok
- Yes let people know the history of flooding in port wakefield. Seek higher ground and not rely on levi banks.
- No. But it will be important to distinguish PW as a town different from any other

Q11 – Do you agree 'Active, Legible, Green' is a priority for the Port Wakefield Masterplan?



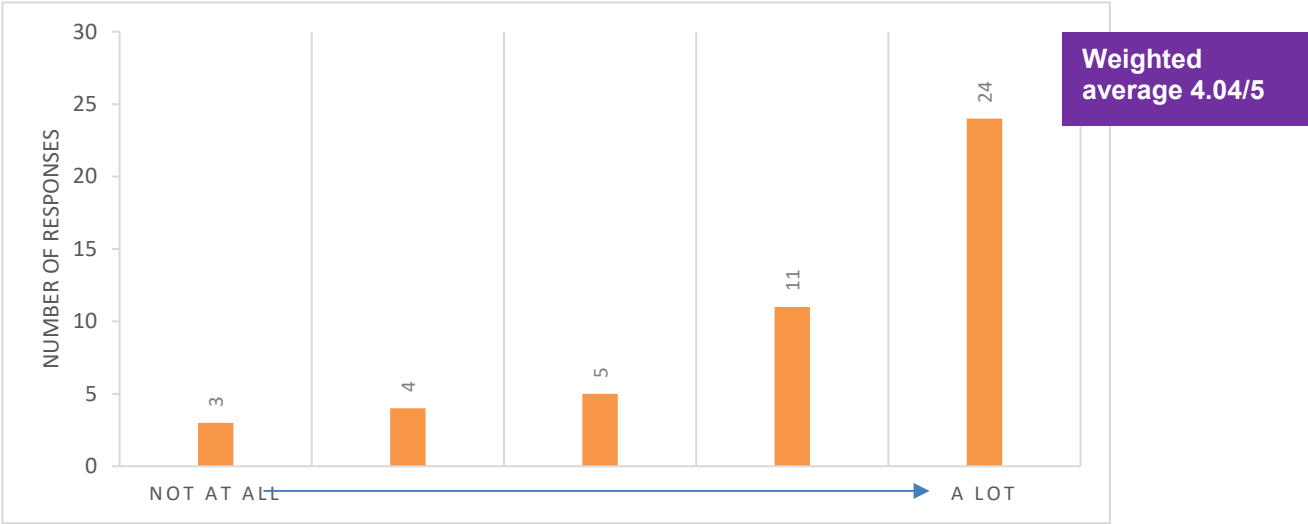
Q12 – Do you agree with the following Active, Legible, Green Design Principles?



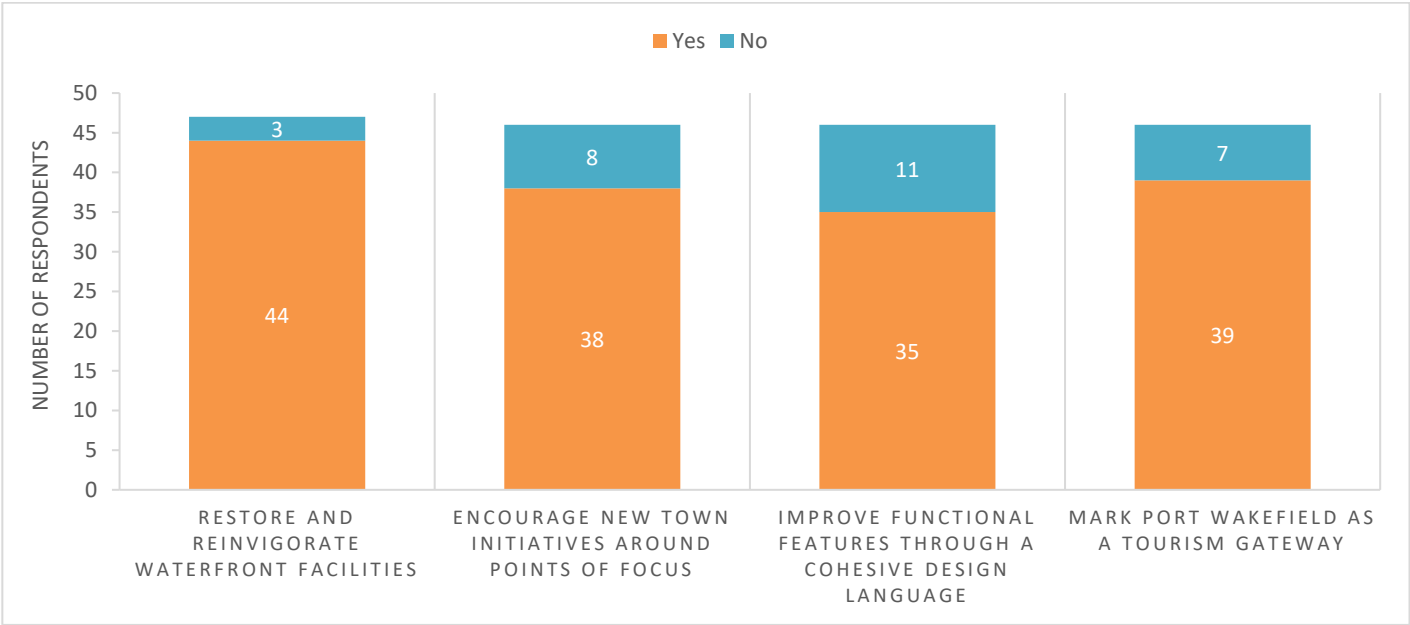
Q13 – Would you add to or change any of the Active, Legible, Green design principles?

- (12 respondents answered 'no')
- Mangrove walks
- Nothing comes to mind at present.
- Yes you better add a lot more greenery
- Skate Park and more Youth focused activities
- For pedestrian crossing, add a safe crossing across main highway so it's safe for people to walk across. Traffic lights would be great!
- Already in place with Port Wakefield History town walk, tidal pool walk.
- Skatepark
- Define a tour walk (not just a Main Street) with frequent regular points of interest and historical information points. Pop up kiosks on holidays at the pool and wharf to encourage people to do the walk
- Definitely making Port Wakefield a more active & green area would be a huge benefit for this town considering the oval is about it.
- Where is the town centre? Yes we need to know but it needs to be defined for use by visitors as well as local people. Green links will help encourage people from their cars and into the town but where will they park? I suspect most will remain in their vehicles and not necessarily interact with the green linkages unless near the foreshore
- Port Wakefield's town centre (Edward Street) is different to other towns. It is not lined with shops, the highway does that. It should be where people can pull over and take a break from driving and Edward Street draw people into having a look around the town
- not in any street
- again it's the how - and what does permeability really mean
- Green shady park as a centre
- A huge family friendly playground near commercial shops would be great to encourage families to buy some food and have a rest / play before continuing on their way. Perhaps encourage some tourist adventure activities or a kids zoo to establish themselves
- I think the trees that have been chosen as greenery in the town are a poor choice that do not provide shade and are ugly we also need a green park area for people to stop and rest and play
- It appears a lot of money is intended to be spent. Surely a secure population to bolster the town would be first priority.
- No. Can the residents be encouraged to maintain their gardens and add to the Green image? Discounted plants, reduced water rates?

Q14 – Do you agree 'Foster, Cultivate, Experience' is a priority for the Port Wakefield Masterplan?



Q15 – Do you agree with the following Foster, Cultivate, Experience Design Principles?



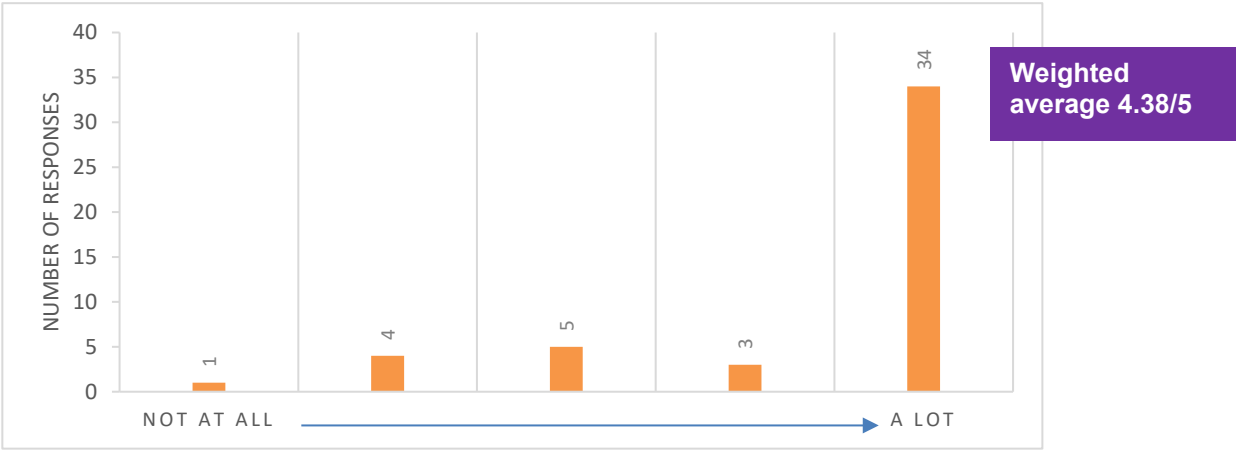
Q16 – Would you add to or change any of the Foster, Cultivate, Experience design principles?

- (14 respondents answered 'no')
 - Mangrove walks Adult playground
 - Yeah I live (address removed) Port Wakefield & you would be surprised how many cars end up at the end of the street looking for the beach.
 - Add things for children. Decent playground and skate park etc
 - Turn a dead end experience into a visual attraction, relaxation and provide amusement, make it known for something people can participate in
 - Again more for the Youth would promote more attraction to the town
 - I don't see the desire to be a gate way town. Surely pw is a place to stop and enjoy. Not just drive through.
 - As commented before, have been through this previously and no change.
 - Dredge the swimming pool
 - Gateway reinforces the idea that port Wakefield is a pit stop on the way to somewhere else. A tourist walk around the town with regular information and historical pictures is needed to get people off the main road and
- out of their cars. Pop up kiosks away from the servos during busy periods will keep people by the waterfront longer
 - There is so much potential to do something amazing along the waterfront
 - Reclaim some mangroves and build a raised area so you can see over the mangroves to the water
 - This should be the priority. It will benefit local people and visitors. There is a lot to celebrate in the foreshore area. It needs a lot of work, but this is the offering. A great place for people to stop over. The building at the swimming area could service as a deli? Ice cream during summer etc. This is the area that currently attracts people. Remove the pine trees at the foreshore and get the green linkages in there. Caravan park should be the big focus, and immediate priority to leverage the accommodation needs for workers. Pt W is the gateway to the northern part of the state and the location to launch in to unique experiences.
 - Once again concentrate on a secure population and active community before anything else.

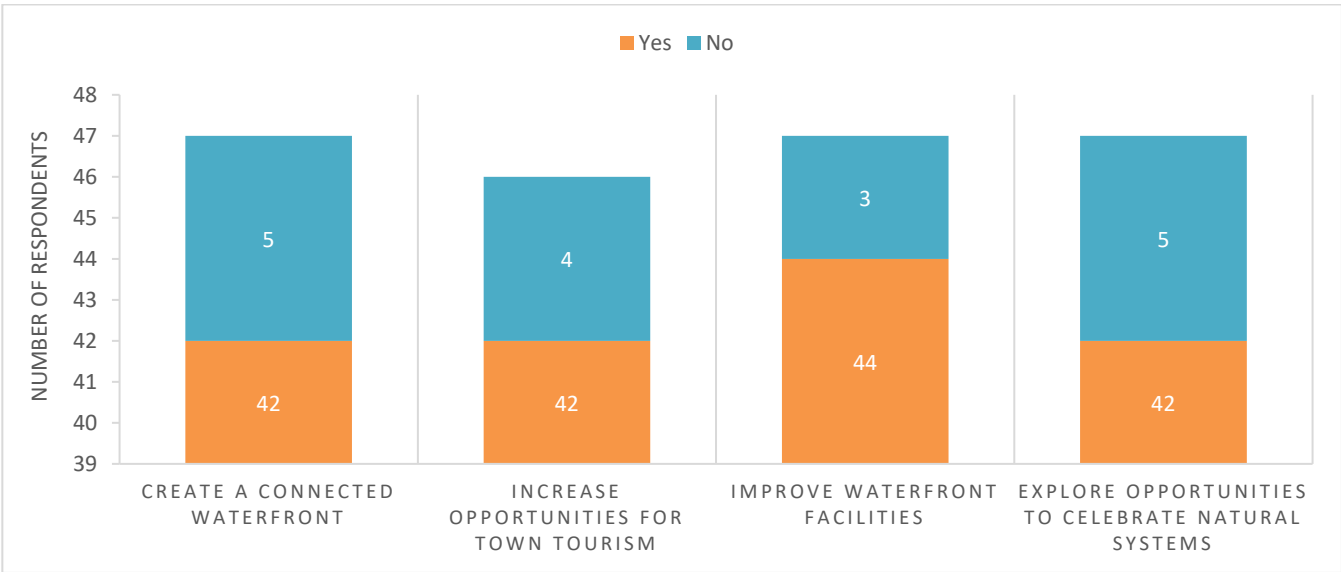
- Port Wakefield should try to emulate other similar size coastal towns on how they present themselves. Draw people in and give them a reason to stay. There are many examples within these towns.
- Not sure how 'gateway' helps PW with the new road etc. boat facilities improved - happy to pay but residents along esplanade looked after.
- Bring back the railway
- The boat ramp is a scary place to visit currently. I would offer prime real estate to a fresh seafood cafe/ restaurant to setup there and build a look out tower to enable visitors to see over the mangroves. Make parking big enough for tour buses to access the area. Consider a small marina for recreational fishing boats to park
- Skate park!! Play area!! Green grass!! Bbq areas shade places! The water hole has so much potential to great a great tourist destination most of the budget needs to be spent here if this is designed right and includes these things we will get more families wanting to holiday here!
- put on visible and strategically placed (e.g. billboards on the side of the road coming into Port Wakefield, petrol stations.) signages where people from outside the region should visit.
- No. Not sure about the Tourism Gateway. There are no shops and tourist attractions are few and infrequently open. The Waterfront is the prime attraction.



Q17 – Do you agree 'Reconnected Waterfront' is a priority for the Port Wakefield Masterplan?



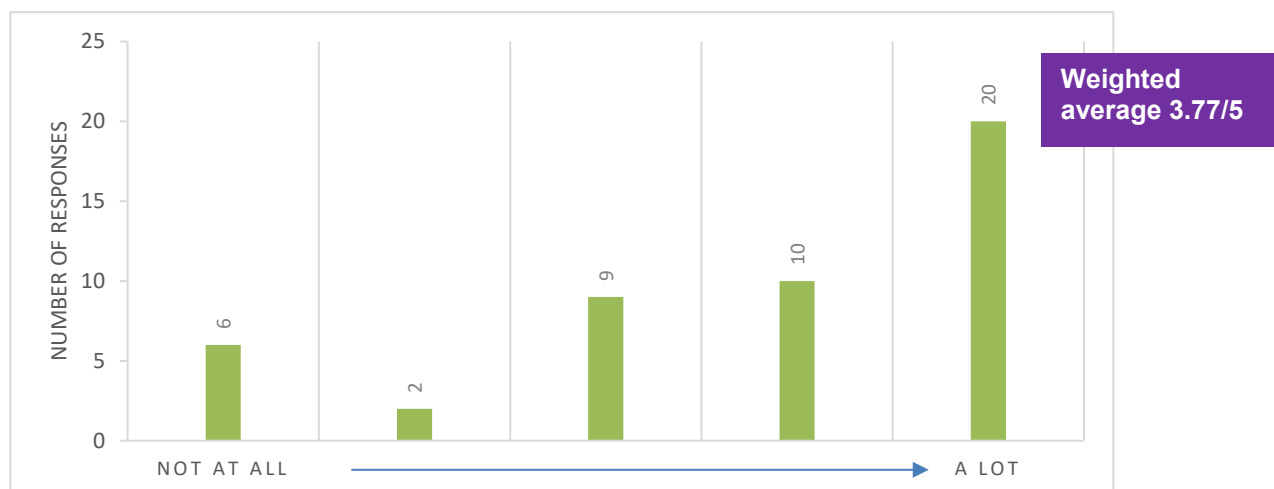
Q18 – Do you agree with the following Reconnected Waterfront Design Principles?



Q19 – Would you add to or change any of the Reconnected Waterfront design principles?

- (12 respondents answered 'no')
- Mangrove walk
- The old wharf North of the town close to the bridge. Was a bit of a hidden treasure for myself when I moved to Wakey. The history of it all including the train facilities was fascinating.
- Make the channel deeper
- Clean out the pool too
- I would love to see the beauty of the river system
- Skate Park on the waterfront area
- Improve facilities in pool area, bbq, seating areas, fish cleaning areas, swimming pool, walking paths, dog park.
- Museum
- Have seen this planned before. Nothing changed except now we have bitumen at the swimming hole. Locals in the past have upgraded some facilities doing their own fundraising initiatives.
- A pontoon walk down the Chanel to the ocean so visitors can see the beauty of the gulf that only boats get to see. Better parking and facilities like bbqs and kiosks to keep people at the waterfront longer. More youth attractions to keep families engaged
- Yes, yes, yes. This is the location where history, nature and recreation meet. Put in bird hides for a unique experience and to draw nature based tourists. Mangrove offerings, kayaking, boating, recreational swimming, unique coastal environments. Historical signage. There is something for everyone at the foreshore.
- Port Wakefield's reason for its existence was the access to the sea for trade. It should be the number one priority for any change. This is true of other small coastal towns who focus is the water and the many recreation activities that it delivers.
- as long as care is taken; a board walk would be good. clever use of RSL Tea rooms - model railway layout - old station etc.
- Improve signage
- Like where this is going just make it sustainable and put a good coffee shop / restaurant their as well. Not everyone passing pt w want to go for a kayak
- This is we're things need to happen! I am finding how ever that is hard to make a comment on these things as you have not actually shown us in detail of what things will look like and the plans that you have to make this happen?? I hope you hold another meeting with photos showing what the actual plans will look like I think then we can make a better judgment and opinion on what our thoughts are.
- improve waterhole beside caravan park - façade and put on beach sand type on the waters so it won't be muddy when dipping into the water
- No. Very important

Q20 – On a scale of 1-5 how well does the Spatial Framework capture key focus areas for the Pt W Master Plan



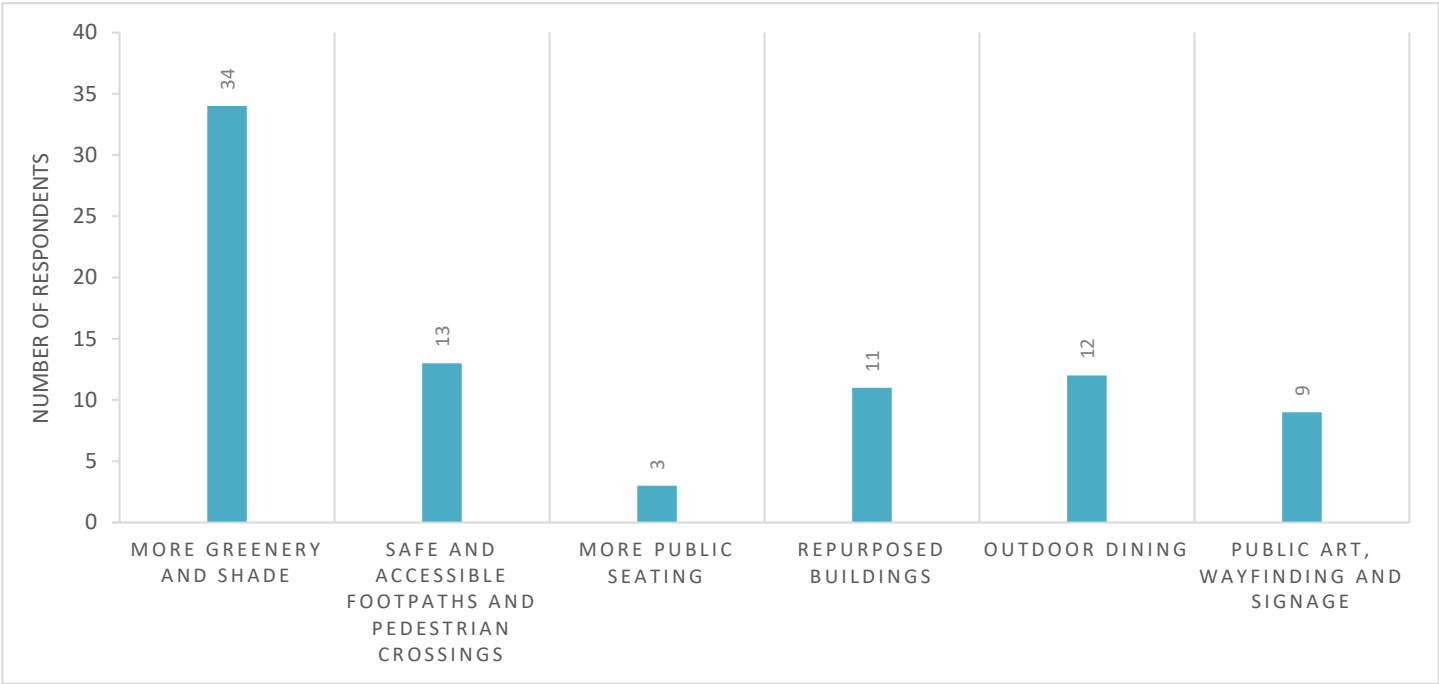
Q21 – Would you add to or change anything on the Spatial Framework plan?

- (13 respondents answered 'no')
- I really don't know if there is more to port Wakefield than just Edwards st. The place needs cleaning up all birds are enough to turn you off
- I guess it comes down to funds available but, the old wharf & the levy bank/walking trail.
- Protect the old rail corridor
- Areas for children again!
- You guys are a joke. Hardly doing anything
- Don't even understand the visual of the framework plan, a proper visual is needed
- Not sure why Edward street has an emphasis It really isn't used that much compared to the main road
- Railway copper transport history
- It's hard to interpret. Highlighted areas on the map are not to scale. Look at the Main Street, at a glance it looks huge and open but in reality there's a finite space. There's the use of jargon like public realm... what does this actually mean? Shelter sheds? Grass? Or is it just an area defined by a map??
- Again, this has been discussed in the past and nothing eventuate from it. There is nothing for young people to do in their spare time, hence increase of crimes and drug use.
- A circle walking trail around the town could link the walk the Yorke and encourage people to get out of their cars and off the highway
- Need something to see at the end of the walk to the Port...all you can see is mangroves
- Generally looks pretty good. It would be silly to discount any works at the oval with the number of people who stop in there.
- A lot of attention has been given to the new highway.

This construction will take care of itself. Our focus should be on getting people off the highway and into the town. Turn off the highway - down Edward street to the swimming pool and caravan park where there would be a large expanse of grassed areas with adequate parking and then onto the wharf with permanent water for boat launching and fishing off the wharf, sun shelters, a lookout to view the top of the gulf, an interpretative area to showcase the Port's rich history which could include photos, old masts that would be visible from the highway and an old fishing boat with nets hanging nearby etc.

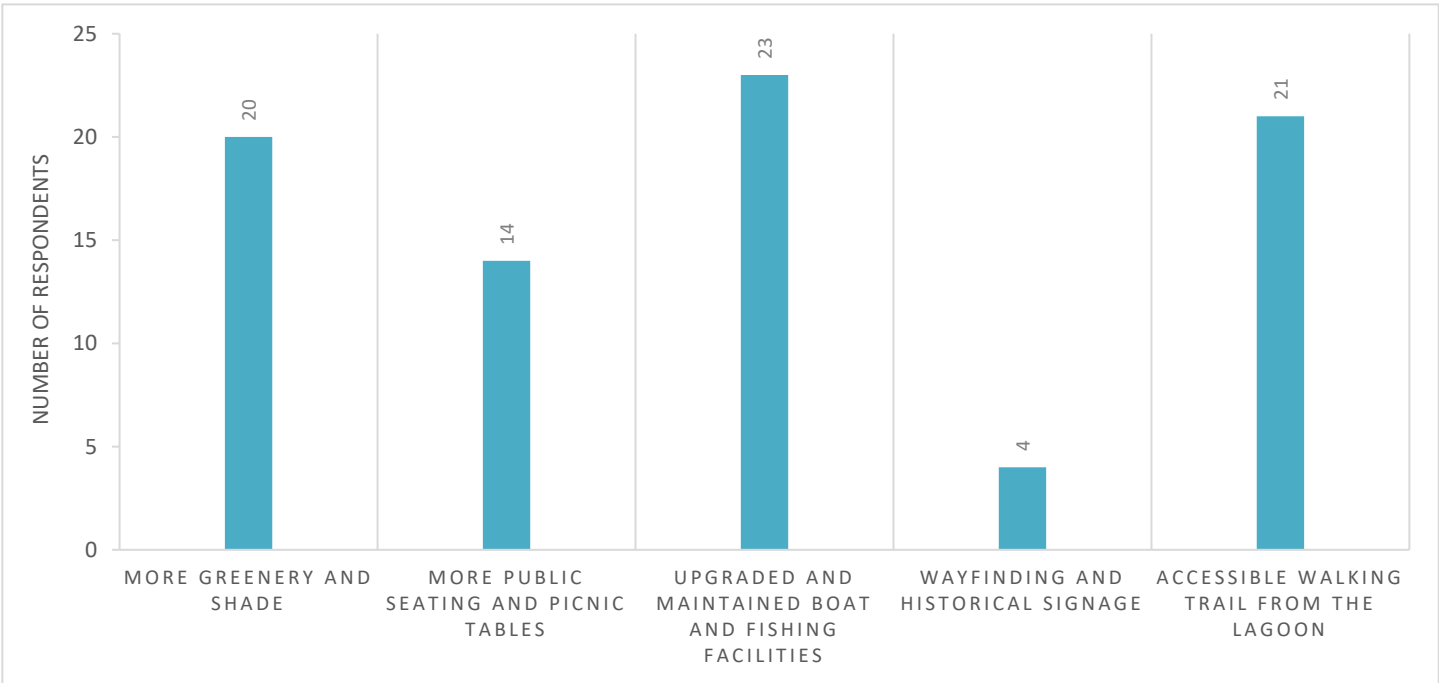
- worrying about caravan park. Love to visit there because it's quite. too much attention it will ruin the ambience.
- Work harder to include the golf course into the plan and that side of the township. With all the new work happening you should factor in this side of the highway for commercial activities to make people stop and visit. Currently appear to be focused on beautifying one side of a 2 way highway. Should be at the very least adding green space pockets
- I like the framework that they have suggested! Again the only things I would really like within this framework are things for the children ie. skate park, better playground, grass areas, bbq areas, better seating and shade areas!
- I would like to see the town expand to the southern end around east terrace and beyond. Seems only land available for residential is on the salt affected land east of the highway. All land around and immediately adjacent town is salt affected apart from the high ground beyond the old wakefield waters site.

Q22 – Focusing on Edward Street: consider following streetscape improvements and tick your TOP 2



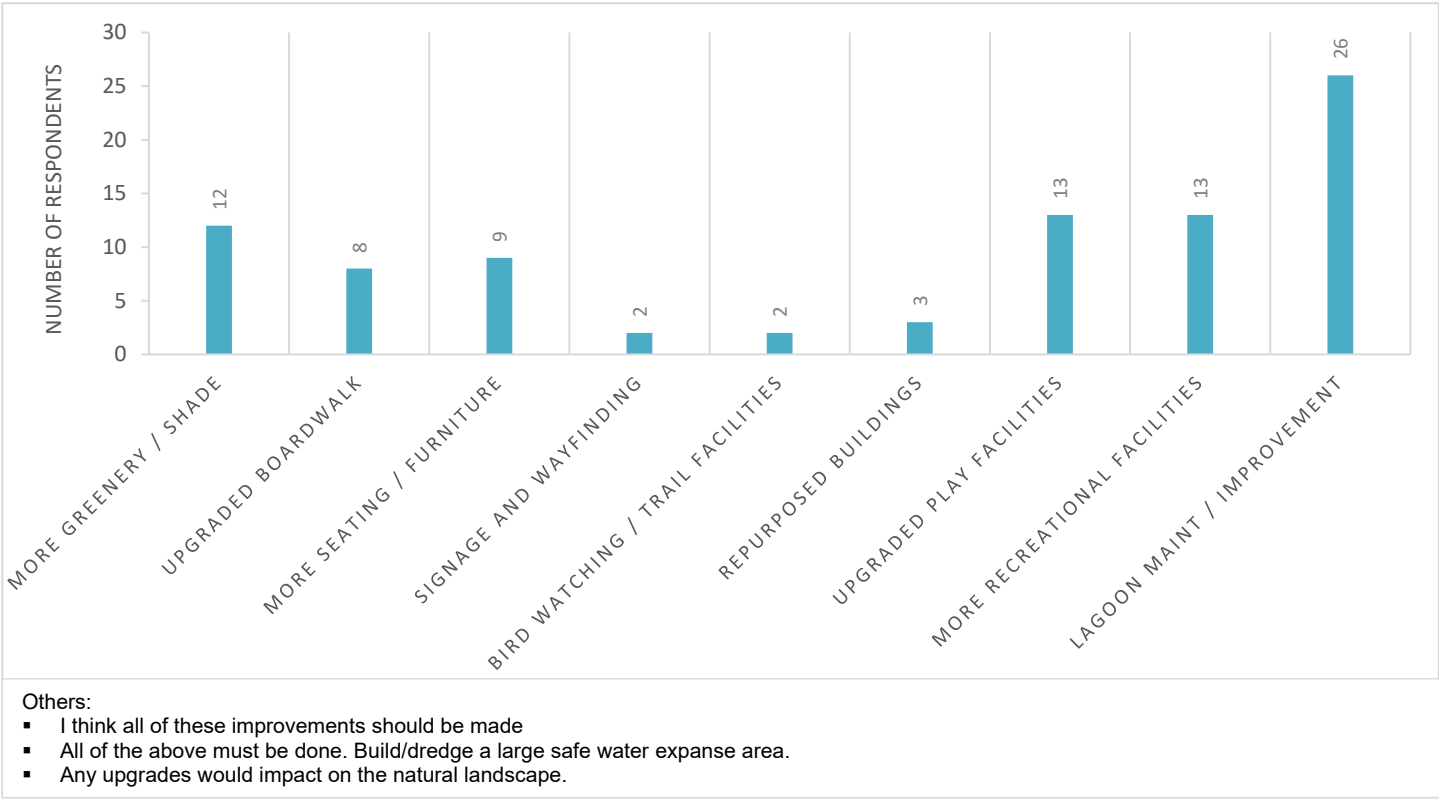
- Others:
- Playgrounds
 - Shops
 - Over 80-90% of Edwards St is housing. The one and only business already has outdoor dining. There already is public art and way finding signage. Two maybe three buildings to repurpose? The Port Wakefield CMC have already entertained this idea so nothing new here.
 - Better parking/BBQ area and suggested walking routes to get visitors out of their cars
 - Encourage residents who reside in Edward street to become house proud and present their frontages with pride.
 - A supermarket
 - Decrease the height of the curbs. Breakneck height at present.
 - Encourage retail outlet

Q23 – Focusing on the Port Precinct: consider following improvements and tick your TOP 2

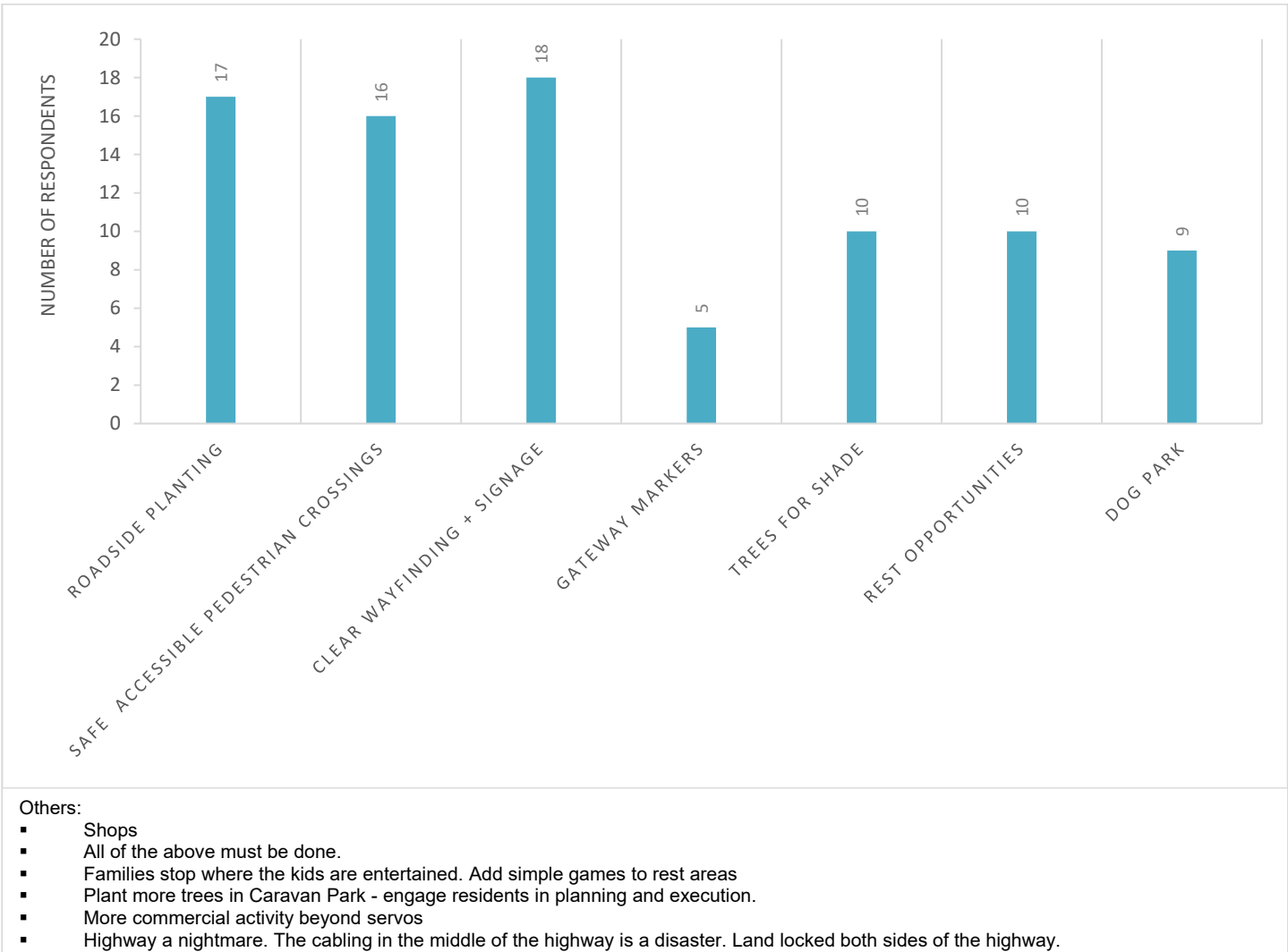


- Others:
- Playgrounds
 - Make it look a little bit classy. Upgrade some rotten sleepers, rusty rails and eroding bitumen. It's a disgrace at the moment and nothing to be proud of. We should be proud like just about every other coastal towns with jetties etc.
 - Mangrove walk out to the sea similar to St. Kilda. Build a large lagoon so watersports can be undertaken.
 - Add kid activity to walking trails to encourage families
 - Reclaim some mangroves & have a raised area in walkway to the water
 - All of the above are very important
 - Restaurant / Café
 - Businesses providing refreshments and seating. Coffee, cool drinks and shade. Toilets

Q24 – Focusing on the Lagoon Precinct: consider following improvements and tick your TOP 2



Q25 – Focusing on the Highway: consider following improvements and tick your TOP 2



Q26 – Is there anything else you would like to say about the Masterplan for Port Wakefield?

- (10 respondents answered 'no')
- Sooner the better.
- I think it should acknowledge its significance to the Proof Range and highlight potential space for future new facilities too, such as a community garden, skate park, dog park, etc
- You need more for children! Don't expect people to build their forever homes if you can't even listen to their wants and needs for a good solid township. Right now it's a feral little town. They need their own council.
- Add a skate park for the kids
- Do a lot more. You guys aren't doing anything at all.
- It's not cohesive enough visually it's difficult to understand exactly what it is you're implementing from the visuals you have shown, it does not show details. I believe locals would like to see a clearer master plan vision shown visually, like here is the local skate park, here is the grass area, these are the trees we think will suit the town
- Looks like a massive improvement and long overdue! Used to live in Port Wakefield but still have a lot of family there so I visit often
- Please add a skate park and other youth focused activities
- It may improve things for current residents but ultimately people don't want to live there, it's not going to bring anyone into the town People only stop there for a night then move on so it's a lot of wasted money. I drive through prt Wakefield twice every single day and NEVER stop there, not even for fuel
- Port Wakefield Marina
- Encourage people to come live in Port Wakefield so it can become a thriving town where people can be 1hr from the YP, Clare Valley and Adelaide. Port Wakefield is commutable to Adelaide for workers. Want to encourage people to stay? You have to supply the luxuries of shops, groceries etc - the things they take for granted.
- I hope at least half of the items proposed get done
- Engaging activities for the children will make families want to stop not just drive past.
- Will be great to see things happen in Port Wakefield
- Generally it looks pretty good. The lagoon area is where the main focus needs to be, and getting people to it. Upgrade the public toilets and facilities around the lagoon to be family friendly. Needs to celebrate history. le the current boardwalk/jetty is rustic but suits the genre of history. The lagoon has so much potential! There are always travelers and family's there as it is.
- If only a few of the ideas can come to fruition it would be a positive step to a long neglectedtown. Council consider handing back to the community the caravan park . Have it run as is currently does with paid staff but overseen by a small Board to drive future developments.
- The wharf must be the priority. 24 hour access for boating will mean more people will buy or build in town. One only has to look at other nearby coastal towns.
- Dont try to be Moonta or Port Victoria. Be proud to be Port Wakefield. Most people comment to me how lovely and untouched it is in a world focussed on making something better. Enhance what we have - dont change it. Use the RSL and Old Railway Station - oh and some signage re the trains is wrong!
- Its on the right track but feel the new return side of the highway presents great opportunity to encourage visitors or at the very least beautify it. I also find it strange that the golf course is begin neglected in the work. It is a healthy community hub for a small rural town.
- Skate park in a new play ground!
- Master plan for Port Wakefield has always come second best to that of Balaklava. The council sees that Balaklava is upper most in everyones mind. Wakefield has always been the gateway to the york pen and beyond. Councils, and its Balaklava centric narrow mindedness has held the town of Port Wakefield back for so many years now. Your perlieration of the area with piggeries and chicken sheds has stymied any chance of development to the east. Your development plans for residential on existing salt affected blocks within the town or flood affected blocks on the outskirts of the town. e.g. the golf course development. Which in recent times has flooded. When are you going to look a little further than your nose to find land with a little more elevation than what is currently on offer. Google will inform those who are interested, with the knowledge of where the flooding occurred/occurs and where the low lying developments are. Salt damp is corroding the current residents in Port Wakefield. East Terrace and beyond according to google maps, appears to be an alternative thoroughfare for the local townspeople. East terrace is littered with rubbish and fallen down houses. Not a good look. Tidy up what is there and give people a chance to live in new and better homes developed by willing developers. Andrew Chapmans development has stalled. Stopped. Died. A drain channel and car tracks appear on the recently abandoned Wakefield waters low lying site. A site good for marinas but not for residential. Even with the many changes to building foundations and salt damp treatments, this will not save the houses built on this salt affected land. With climate change and rising sea levels forecast those areas now being subdivided for residential will soon be inundated with rising sea levels below the ground as well as above. Dig a hole on any salt affected land and monitor the ground water rise and fall with the tides. This will increase as the sea level rises. Masterplan????one would hope that a lot more thought goes into the development of housing on salt affected and low lying land IN Port wakefield. You have to give people an alternative to the low lying salt affected land that you have on your books at the moment. Salt land to the north and salt to the east. Limited land available to the south. One would hope that the people who own the land would consider development. This would perhaps give Port Wakefield some chance of expanding, without the risk of being swallowed by salt and sea. Good luck with your MASTER PLAN????????????
- Would love our town to have a classic port/wharf feel and emphasis also on coastal nature, flora, fish and birds
- It's a great start. Let's hope the finance is in place to implement the major improvements



PORT WAKEFIELD TOWNSHIP MASTER PLAN RETURN BRIEF

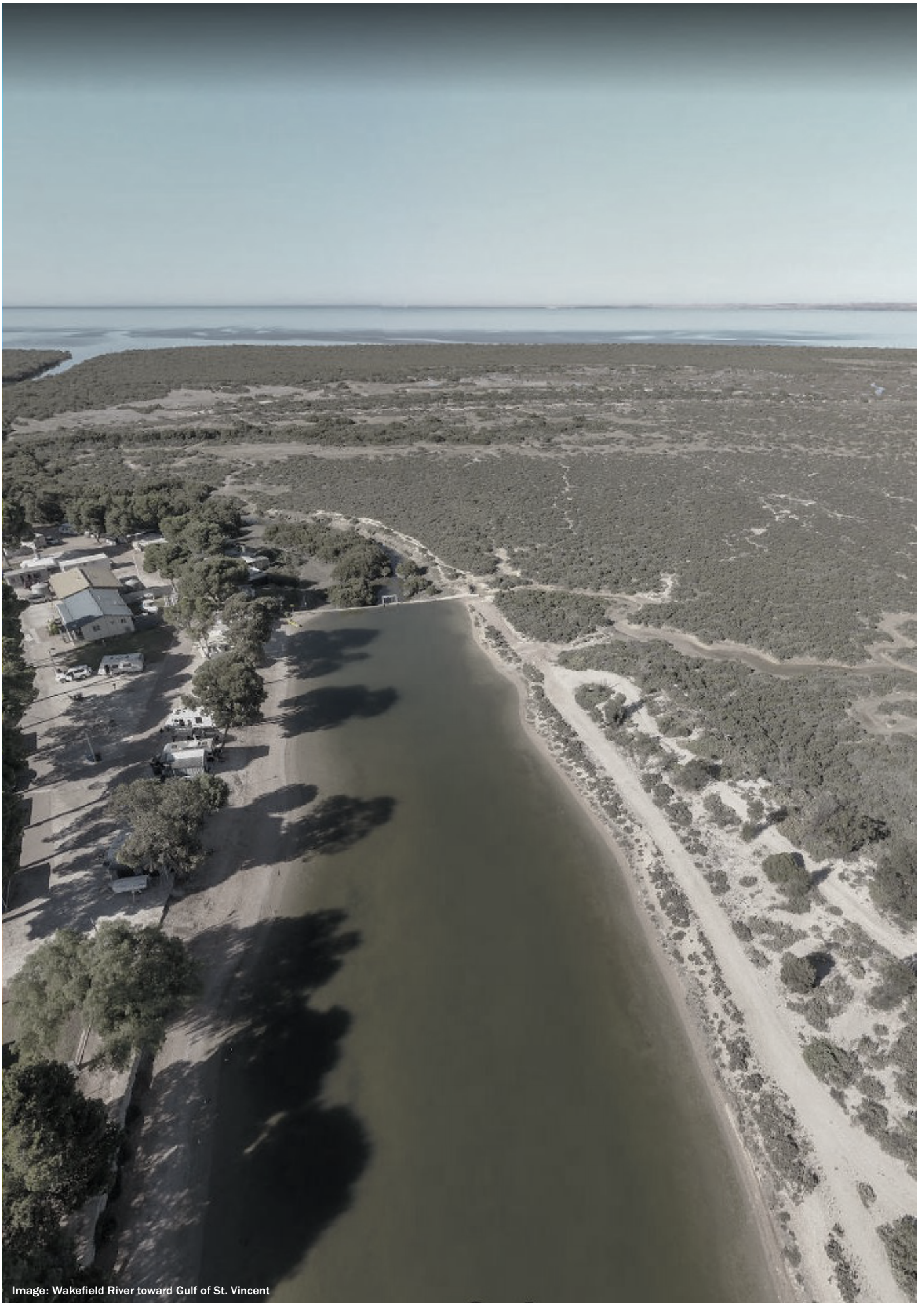


Image: Wakefield River toward Gulf of St. Vincent

Contents

Acknowledgment of Country

We acknowledge and respect Traditional Owners across Australia as the original custodians of our land and waters, their unique ability to care for country and deep spiritual connection to it. We honour Elders past, present and emerging whose knowledge and wisdom has, and will, ensure the continuation of cultures and traditional practices.



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RETURN BRIEF





INTRODUCTION

The South Australian government is currently investing in significant infrastructure improvements between Port Wakefield and Port Augusta. A key part of this work includes the duplication of the highway through the township of Port Wakefield.

The proposed works through Port Wakefield represent an opportunity for the town to reposition its role in the tourism market of the region, and pivot its offering.

Wakefield Regional Council has identified the importance of developing a community-supported Masterplan for the town, to address its reputation as a run-down and unappealing service town.

Port Wakefield will be a place where people want to stop, rather than needing to stop.

Consideration for recasting Port Wakefield as the launching pad to regional South Australia - a memorable gateway. In tandem with SATC, opportunity to provide a substantive tourism venue and information centre that can provide information on all the northern, western and Yorke peninsula related tourism for travellers.

The master plan will:

- open up the township to passing visitors and encourage people to the foreshore,
- green and cool township streets, improve lighting and provide better places for people,
- potentially extend the highway duplication landscape design and themes throughout the township and foreshore,
- create a strong sense of departure and arrival which may include digital and static information, rest areas, play spaces and toilets, and
- maximise the whole of Tucker Time site.

Budget:

Funding is currently in place from Wakefield Regional Council in the following sums:

- \$200,000 to develop master plan, detailed design and cost estimates in FY20/21
- \$50,000 for swimming lagoon and caravan park in FY20/21

Project goal:

- to deliver a master plan for the township,
- detailed design of key projects (min. 4 stages) with sufficient detail to enable tendering, and
- provide cost estimates.



Image: Walk the Yorke trail marker

PROJECT PURPOSE

Port Wakefield is rich in local history and strategically nestled at the northern point St. Vincent Gulf. Its current offering as a service town and stopover for travellers heading to the Yorke and Eyre Peninsulas undervalues what Port Wakefield has and can be. Port Wakefield's pristine natural beauty and immersive cultural heritage can be transformed into an invitation to visitors, and will make the town a must-see jumping off point for the greater region.

Located 100km from Adelaide, and situated at the knuckle of the Yorke Peninsula, Port Wakefield is a natural gateway to a substantial portion of South Australia's regional tourist offering.

The town currently functions primarily as a service town to visitors to the Yorke Peninsula, offering some high quality bakeries as well as service stations and bait and tackle stores.

Currently the town suffers from a poor image in the minds of visitors, as the interface between the highway and the township is uninviting and undesirable.

The impressive heritage which is largely intact, and the unique natural environment present as obvious focal points to drawing visitors in. Key to repositioning Port Wakefield in the mind's eye of visitors will be to develop a critical mass of diverse offerings. Visitors will be attracted to stop in, take a break, and enjoy the upgraded town centre.

It is these same qualities, as well as proximity to Adelaide and other nearby areas of great natural beauty, that present another opportunity to evolve Port Wakefield into a new thriving lifestyle destination.

A diversity of offerings that invite visitors to linger longer.

Local Offerings



Rail Trails, like the Copper Coast Trail on York Peninsula



A 'setting out' point for regional activities

Tourism Spend



\$447 million visitor expenditure in Flinders Range and Outback



Gross value add of tourism in South Australia of \$3.3 billion (2018-19), an 8% increase

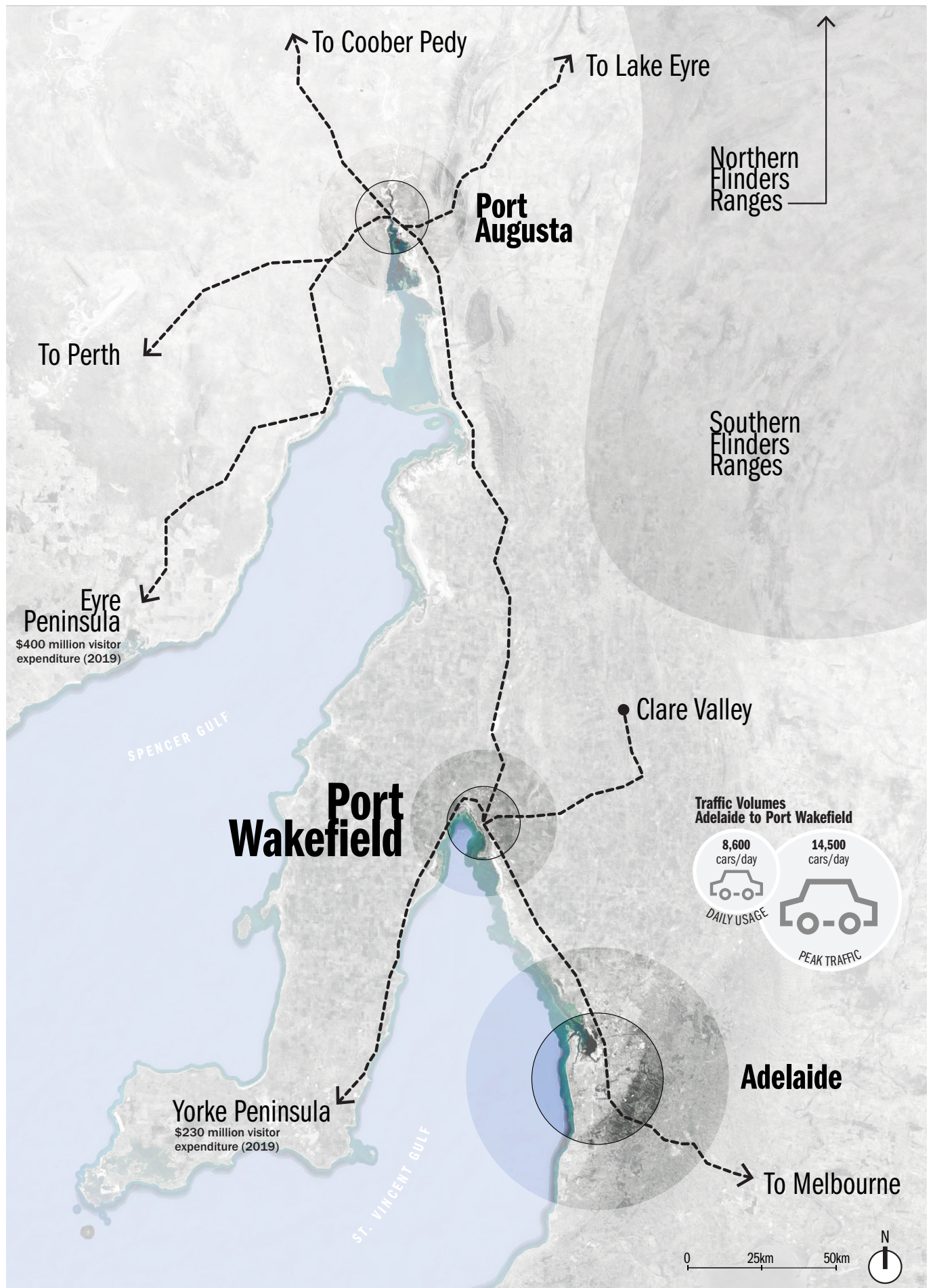
SA Tourism



64% of overnight visitors from South Australia
30% of overnight visitors from inter-state



13:1 direct employment ratio
2100 direct employment

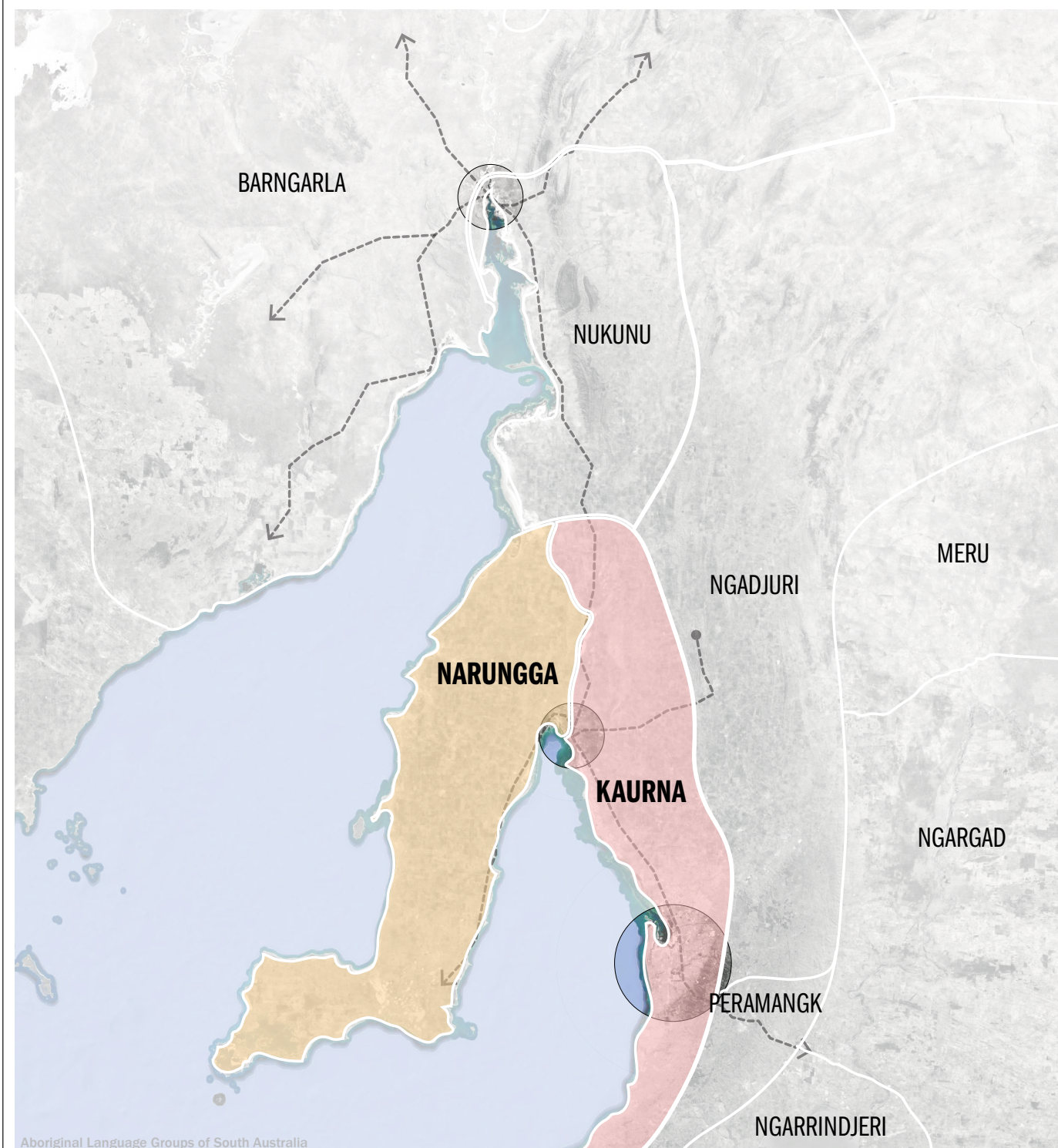


Indigenous

[illegible]

A wide landscape view of a savanna area. The foreground is filled with dense, low-lying green and brown shrubs. A dirt path or road runs along the right side. In the middle ground, a long, low, light-colored building stretches across the horizon. The background shows a flat landscape with scattered trees and a cloudy sky.

Return Brief for Port Wakefield Township



CONTEXT

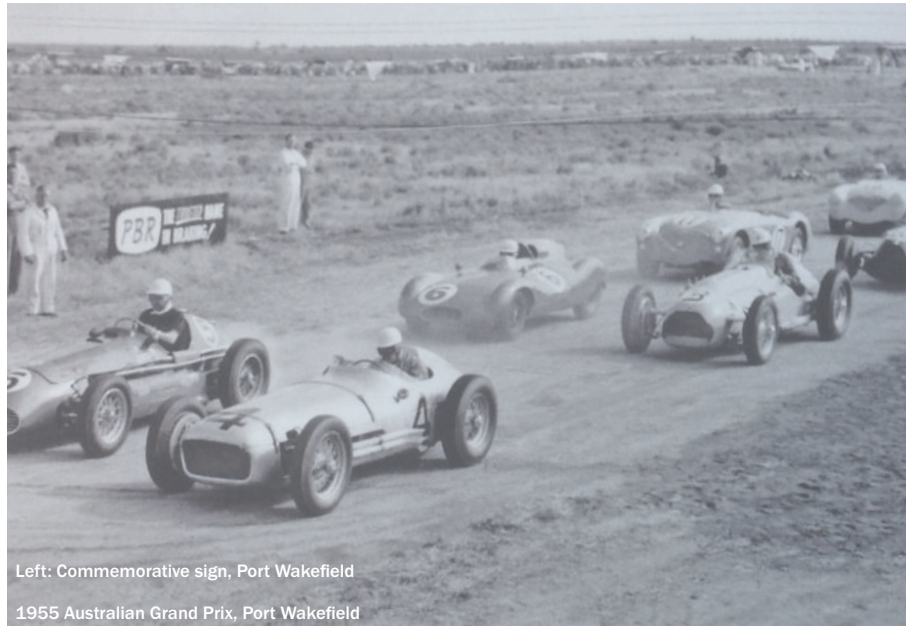
Colonial

Emerging out of the stark landscape of farmlands and salt pans Port Wakefield was the first planned colonial town, and first port, after the capital, Adelaide. Historically, the township played an important role in South Australia's colonial history, supporting the needs of early settlers in the development of mining and agricultural industries, resulting in the development of a Port and Wharf. Its historically important location at the northernmost reach of the Gulf of St. Vincent enabled it as the terminus for exports of copper ore, wool and wheat from the hinterland.

Today Port Wakefield is a quiet coastal town of the Adelaide Plains. It's well preserved historic building stock and pristine mangrove coastlands provide an opportune setting for a renewed visitor economy. More recently, the wharf supports the local fishing industry and the township.



Historical building stock, Port Wakefield



Left: Commemorative sign, Port Wakefield
1955 Australian Grand Prix, Port Wakefield



Port Wakefield Wharf, 1910
File photo, SLISA



Historical building stock, Port Wakefield



Historical building stock, Port Wakefield



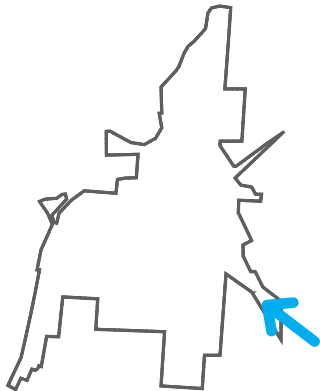
Swimming lagoon, Port Wakefield

CONTEXT

Town Experiences

Arriving from the South

The arrival experience from Adelaide is characterised by expansive open plans and farmland on the approach into town. There is no clear sense of having arrived to town, as the highway setting encourages continued movement. The vegetation on approach is sparse and appears to be predominantly degraded Mallee scrub.



Arriving from the North

The arrival experience the north is flat and mostly cleared. The limited vegetation on approach is degraded and offers little visual amenity. The approach into town from the north is characterised by the industrial and commercial properties adjacent to the highway.



Arriving into the Township

No obvious or clear gateway announces the direction and experiences available in the heart of the township. The signage on the highway is limited, and Edward St currently offers few clear indicators that the centre of town is approaching.



Arriving to the Lagoon

Visual disconnection and limited access points provide an unclear arrival point at the swimming lagoon.



Arriving to the Wharf

Visual disconnection and limited awareness limit the impact of the historic wharf - the second port in the colony.



3. Entering from the northeast on Balaklava Rd.

CHALLENGES



One significant impediment to Port Wakefield's ongoing growth and development is the lack of visual amenity and visual access. In many cases the best destinations: the town centre, Walk the Yorke, the mangroves - are not clearly signposted or visible to travellers. Addressing signage and visual access is a quick win toward alerting travellers of what is in Port Wakefield.

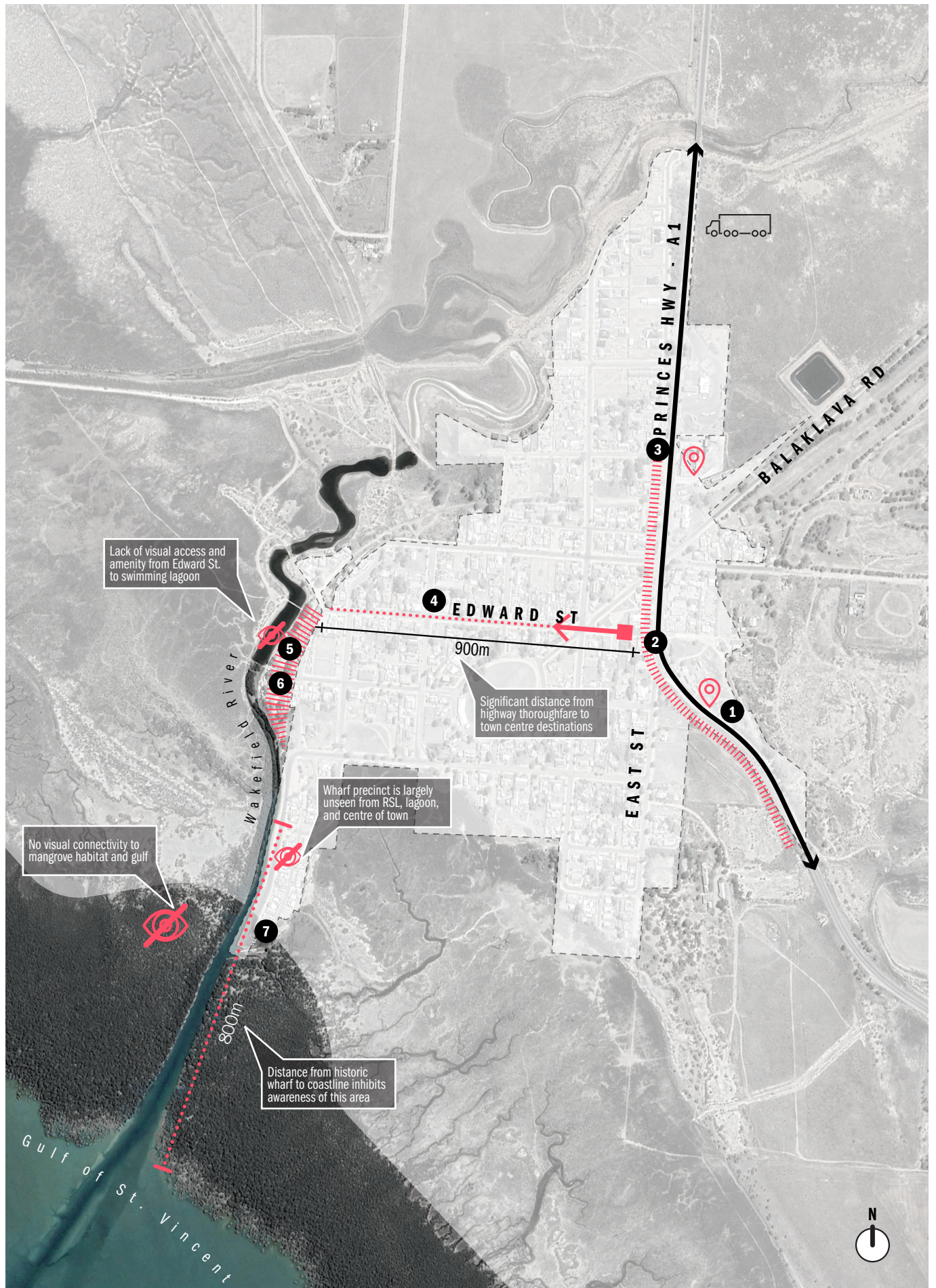
Whilst the RSL is primarily located to operate as a central point for visitors to town, it lacks a food and beverage offering, and travellers are thus inclined to remain at the highway where shops and fuel are available.

Key to resolving these challenges will be providing a strong gateway moment along the highway to let people know they've made it to Port Wakefield - where there's something for everybody.

Key

- 1 Southern town entry
- 2 'Signpost' to town
- 3 Northern town entry
- 4 Edward St. corridor to town centre
- 5 View and access to lagoon
- 6 Playground
- 7 Gateway to natural landscape





OPPORTUNITIES



The existing offerings and arrangement at Port Wakefield provide significant opportunity for uplift and rejuvenation. Many of the constituent elements of an inviting and engaging township can already be found in Port Wakefield.

A primary first gesture is to provide travellers a reason to venture in to town - the RSL, waterfront, and playground represent a fantastic rest stop, away from the highway.

Longer visits to Port Wakefield can be sustained with improved awareness and patronage of the Walk the Yorke trail, as well as development of an eco-experience at the mangrove/saltmarsh landscape.

Key

- 1 Kiplings Bakery
- 2 Pope's Cafe
- 3 Port Wakefield Bakery
- 4 Historic Railway Station (*future*)
- 5 Rising Sun Hotel
- 6 Historic Post Office
- 7 Historic Court House
- 8 Walk the Yorke Trailhead
- 9 River Playground
- 10 Indigenous Heritage & Natural Coastal Marshlands
- 11 Wharf Precinct
- 12 Edward St Streetscape and greening initiative



