

Snowtown CMC Strategic Plan 2017 - 2022

Vision: To maintain a vibrant and safe community, meet the needs of the residents, and encourage growth of services, to ensure the long term economic, residential and recreational viability in the town.

Encourage Community Participation

- ◆ Develop and distribute a welcome pack for all new members of the local community
- ◆ Ensure the continuation of Snowtown Christmas Carnival, Annual Town Garage Sale, Halloween Trick or Treating, Seniors Dinner, Australia Day event and Community and School Anzac Ceremonies
- ◆ Seek town collaboration to maintain area near blade, town entrances and common town areas on Clean Up Australia Day
- ◆ Increase youth activity with WRC Youth Bus, bus trips to Blyth Cinema and other events
- ◆ Encourage school students to participate in a quarterly town activity
- ◆ Support Snowtown View committee where possible and encourage stories to be submitted
- ◆ Present an annual award in recognition of contributions to the Snowtown community
- ◆ Decorate town at Christmas time and organise Christmas light competition

Develop Positive Image and Tourism

- ◆ Develop, support and maintain inviting town entrances at all 3 main access road into town
- ◆ Finish Skate Park and support growth at the Caravan Park
- ◆ Recognise and preserve local heritage sites, and erect signage of past Snowtown historic sites
- ◆ Paint mural on water tower and develop area, and maintain other murals around town
- ◆ Support the creation of a Town Beautifying Sub-Committee, who will coordinate keeping the towns appearance looking good where possible
- ◆ Display and maintain old machinery and items of interest in prominent areas
- ◆ Develop and maintain a positive image on social media and websites
- ◆ Promote all events and successes in all forms of media (local, social, and around the region)
- ◆ Support and promote Tourist Information Centre at Newsagency
- ◆ Decorate town at Christmas time

Maintain Towns Infrastructure

- ◆ Maintain the Snowtown Community Bus and encourage use and benefits it provides
- ◆ Support the Pool at the School and encourage use and long term sustainability
- ◆ Actively support the retention of the Snowtown Police Station and provide community support to the Resident Officer. Seek input/report from Resident Officer for the benefit of town residents
- ◆ Refurbish/replace the public toilets in the Main Street (Railway Terrace East)
- ◆ Seek all possible improvements in relation to safety on Highway 1
- ◆ Deliver town water to the hospital, and support hospital where possible
- ◆ Identify best location for town notice board and install
- ◆ Ensure footpaths and street lights in the town are maintained
- ◆ Ensure town signage is clear and helpful, and gives directions to all local facilities and surrounding towns, and update the town services signage
- ◆ Support town Emergency Services, and develop plan to place visible house numbers on all kerbsides
- ◆ Improve child care and aged care services

Encourage Economical & Recreational Growth

- ◆ Encourage residents to support local businesses
- ◆ Support local sporting bodies and their facilities where possible
- ◆ Work collaboratively with the local school and support students where possible
- ◆ Develop town walking/riding trail, including the Bob Opie's Walking Trail
- ◆ Promote the funding available from Tilt Renewable Resources Lend a Hand Fund
- ◆ Attract, welcome and support any new business ventures in the area. Explore opportunities to use town land and infrastructure in a manner to help develop business and growth in the town
- ◆ Improve employment opportunities
- ◆ Seek members from surrounding areas to join our community
- ◆ Seek ways to retain children and young adults in the town